

2nd Sundays Art & Music Festival

www.2ndSundaysWilliamsburg.com

2nd Sunday afternoon of each month March-
December

400 & 500 block of Prince George Street between
Armistead & N.Henry

And Along N. Boundary from Near Richmond Rd
to Scotland Street

Downtown Williamsburg, Virginia 23188

Show Information

1. Exhibitors are permitted to sell their Original Art & Craft items(subject to approval by 2nd Festival), books they have written or illustrated, or to PR their Arts related Business or Organization in Williamsburg. Yard sale, **resale** & catalog sales items are not permitted. A diversity of artisans is strived for each month.
2. WE are **FULL** of jewelry artists! We have a good number of woodworkers. We could however use a wooden toy maker and or Puzzle maker. We could use more Visual, Multimedia, Fine Textile, Metal & Glass Artists.
3. The Festivals are on the 2nd Sunday of each month, March - December. You can reserve for the whole season or for one or a few months, depending upon space availability. You may request to be wait listed for any dates that are full.
4. Festival hours are from 11-5pm.
5. The Festival is on a working street. We have permits to close

it for festival setup at 9am on the Sunday am of the Festival. NOTHING, INCLUDING YOUR TENTS, can be placed in the Street PRIOR to 9am. You may unload your items neatly on the sidewalk behind where your spot is anytime prior to 9am. Please take care to not block the sidewalks!

6. There are 4 areas at the festival for live music & performing arts; one near Aromas & The Blue Talon Bistro in the 400 block of Prince George Street; and the Quirks of Art Main Stage is just past A Chef's Kitchen in the 500 Block of Prince George St; one in front of This Century Art Gallery at 219 N.Boundary and one that sometimes will be a musician jam or Drum circle or feature UNPLUGGED musicians, playing for tips in the 100 block of N. Boundary closer to Richmond Rd.

7. FEES to exhibit at 2nd Sundays will remain at \$75 for a 10 x 10 space in 2015. They were increased in 2014 to reflect the increase in hours, and to meet the demand to hire more musicians for longer hours! **(payable by the 20th of the month prior to the month you will attend & to be sent to First Colony Art Bazaars, 106 Greenbrier, Williamsburg, VA 23185).** A discount of \$5 off per show applies to artisans committing & prepaying for 3 or more dates in advance.

8. Occasionally we may be able to fit a 4-5 ft table into a space at the festival for Authors (or facepainting & caricature Artists) who really don't need the full 10 x 10 ft space for \$40. A professional looking umbrella on a stand of 5 -6ft wide is permissible in this case.

9. Please send Digital photos of some of your Artwork with your name & description of photo content in the file name(ie Jane Smith Small Cobalt Glass Vase.jpg), & a photo representing your full, professional & welcoming booth(a single uncovered table with your art just laid out on it is NOT an adequate display ☺), your contact information, a long or just a short bio(that I often use in Facebook or newspaper PR) & link to your website and or

Facebook page to sjvermillion@cox.net. It's easiest this way to quickly save the photos to use for PR for the festival. I just don't have time to search your websites & save your photos to my computer to submit to local papers to help promote your art & the Festival.

10. Restaurants on the street happily share their restrooms with Festival attendees & exhibitors.

11. There are a variety of businesses on the street selling drinks, desserts, lunch & dinner items. We encourage vendors & visitors alike to support the businesses that support our festival by granting their permission to close the street for the events! If any friends or festival attendees ask about why we don't have food vendors or baked goods, this is the reason -you need not refer them to talk to me. You may tell them we have interest in Artisans & Authors, but that any with Food related businesses may seek out the Williamsburg Farmer's Market. WE ARE ON THE STREET partially to encourage traffic to the EXISTING businesses who pay Rent & Taxes to be on the street 365 days a year. We do what we can to show them our appreciation for their being supportive of our festival! ☺ Encourage patrons to go eat, drink & be MERRY inside the food establishments on the street & over on Duke of Gloucester St! Talk up the Blue Talon's amazing Zinc Bar, Desserts & Illy Coffee; the Spice & Tea Exchange's great selection of loose teas & spices; beer or great bottled sodas from Retros; beers, wine & of course, coffee & tea drinks & juices from Aromas.

12. Tent spaces are marked on the Curb, with Orange Spray Paint & the booth Numbers will be written in Sharpie on a piece of Duct tape on the day before the event. We've been leaving the Duct tape on the curb with success!

13. Tents should be 10 X 10ft. White/Light Tops are preferable but not yet REQUIRED. **NEW TO THE FESTIVAL artists will be required to have White/tan or off white tents this year.** Lighter color tops allow SUN LIGHT into your booths & allow for a more professional and cohesive looking festival.

14. Displays of art should be full & professional in appearance. Tables should be covered to the ground & booths should be as inviting as possible. Invest lots of time & thought into your displays!!!
15. Artist's Booths should be marked with a **Banner or Sign** indicating your business name.
16. Please have business cards & or a small bio of you & your art available with your name & business name to include with every sale. Use the Postcards from 2nd Sundays liberally- fine to include with each sale to help especially local patrons remember to return each month.
17. Proper Business Licensure & handling of VA/City of Williamsburg Sales Tax is expected from each exhibitor.
18. www.2ndsundayswilliamsburg.com is the link to the website.
<http://www.facebook.com/pages/2nd-Sundays-Williamsburg-Art-Music-Festivals/122828007756255?ref=ts> is the Facebook page.
Please like it & share with your friends!
19. We also have an Instagram (2nd Sundays) account(use hashtag is #2ndSundaysWB, & #2ndSunWB & I tag musicians on my Youtube Channel ([Brent Shepard](#)) & your art & musicians who perform at the Festival on Pinterest!
20. ALL 2nd Sundays Show participants are expected to do some form of promotion for the Festival. Emailing, Social Media, handing or mailing out invites to neighbors or visitors to your booth from other shows are all acceptable forms of Promotion. Our festival is a COOPERATIVE EFFORT! Thanks for your interest in becoming a part of it!

Thanks for your interest in **2nd Sundays Williamsburg Art & Music Festival!**

Shirley Vermillion, 2nd Sundays Director

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757-879-3029 -cell -Texting Preferred when possible