

**Client:** Google Chromecast

**Creator:** Tim Dillon

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### **Chromecast Viral Video**

**Scene 1:** Parents talking to their son, Tyler, who is about to leave for college. His dad says, "Since you're about to move into your first dorm room, your mother and I decided to get you a little something to make the place a little more fun... your own smart TV!" Tyler looks excited until his mother hands him a Google Chromecast. He then looks confused.

**Scene 2:** Tyler is on-campus and carrying boxes into his dorm building when he sees a cute girl from a distance. He is so flustered that he drops the box he was carrying. He shakes his head quickly, picks up the box, and walks into his dorm.

**Scene 3:** Tyler is setting up his room for the first time. He hangs up a New Jersey Devils poster in his room along with some other Devils items, showing that he is a fan of a sports team outside his school's location. He finished by plugging in his Chromecast to his TV, and you can see both the TV and his eyes light up.

**Scene 4:** In his room alone with the door open, Tyler is watching a Devils game on his TV using the Chromecast. Two guys happen to walk past his room and see him watching the game. They peek in, and Tyler invites them to come watch with him. Scene then changes to showing the three guys celebrating and high-fiving after a Devils' goal. Tyler now has friends at school.

**Scene 5:** There is a party in Tyler's room, filled with people, and there is music blasting from his TV using the Pandora app on his Chromecast. Across the room Tyler sees Katie, the cute girl he saw on move-in day. She smiles and waves, and he walks over to talk to her.

**Scene 6:** Tyler is sitting at his desk doing homework on his laptop when he gets a Facebook chat from Katie. He gets very excited and stumbles out of his chair as he runs to grab his two guy friends. He pulls them into his room, and throws the conversation onto the TV using Chromecast so they can help him answer her.

**Scene 7:** Tyler, a few friends, and Katie are sitting in his room and are each sending different YouTube videos from their phones to the TV using Chromecast. They are laughing and having a good time. Tyler and Katie aren't sitting next to each other, but as they laugh they lock eyes and smile.

**Scene 8:** Katie and Tyler are alone in the dorm lounge and are working on homework together. The Chromecast is plugged into the lounge TV and they are using that and a laptop simultaneously to do work. They are talking animatedly with each other, demonstrating the chemistry they have together.

**Scene 9:** The two are sitting on Tyler's bed in the dark watching a movie on Netflix through Chromecast. Their hands are resting on the bed next to each other, and slowly they meet.

**Scene 10:** Tyler's dad comes to pick him up from school for break. As Tyler gets into the car, his dad asks, "So how was your first semester?" Tyler leans back in his seat, and a smile breaks across his face as he says, "...it was awesome."

**Scene 11:** An all-white screen with the text: "Chromecast. At only \$35, it's a game changer."

**Scene 12:** Tyler is sitting on his bed at home, video chatting with Katie, his new girlfriend, using Chromecast on his TV.

Scene fades to black as the music ends.