



**IMPACT
REPORT**
2014



INTRODUCTION

PROJECT FUTURES Impact Report 2014 provides an update on the support provided to beneficiaries of PROJECT FUTURES from our inception in 2009 to date, 1 April 2015.

Below are a list of our funded programs, what they are striving to achieve and how we support them.

PROGRAMS SUPPORTED



THE NEW SOMALY MAM FUND - VOICES FOR CHANGE

Our Cambodian partners (formally named AFESIP), have rebranded their organisation to The New Somaly Mam Fund - Voices for Change (NSMF). NSMF is also registered in the United States under an approved 501c3 charitable status to help raise vital funds to support its sister organisation in Cambodia.



THE SALVATION ARMY'S TRAFFICKING AND SLAVERY SAFE HOUSE AND FREEDOM ADVOCATES

The Salvation Army runs the only safe house in Australia that supports victims of human trafficking, slavery and slavery like practices. The Safe House is not supported by Government funding and relies on community donation to provide support. The Safe House provides case management and residential support for 10 women and provides outreach case management to men, women and young people.



CHILD WISE

Established in 1991, Child Wise is one of Australia's leading not-for-profit child abuse prevention organisations. Child Wise has achieved significant recognition and credibility within the sector and from the Government for their award winning and innovative prevention programs, primarily focused on creating child safe organisations.



THE NEW SOMALY MAM FUND - VOICES FOR CHANGE (CAMBODIA)

The New Somaly Mam Fund - Voices for Change is dedicated to the eradication of sex slavery and the empowerment of its survivors, based on the vision and life's work of Cambodian survivor and activist, Somaly Mam. The organisation has two centres focusing on recovery, training, education and reintegration of survivors.

\$1,038,808
Donated to The New Somaly Mam Fund since 2009

The rebrand of AFESIP Cambodia has occurred in response to a challenging 8 months for our partners in Cambodia due to a negative media campaign about their founder, Somaly Mam and her background.

PROJECT FUTURES staff travelled to Cambodia on three occasions in the past year to understand how this negative media has affected projects on the ground and the women and children currently being supported there.

In December 2014 our CEO and a Board Member travelled to Cambodia to work with Cambodian and American parties to build and develop a new strategy and business plan for our Cambodian partners that began implementation in January 2015.

We are confident our strategy is successfully addressing current and future issues raised and our new strategy will ensure that the NSMF continues to receive the required support and commitment to assist victims.

SNAPSHOT OF CAMBODIAN PROJECTS since January 2015

| | | | |
|---|--|--|---|
|  2 centres - Siem Reap and Kampong Cham |  76 residents |  33 women in long term vocational training - hairdressing, sewing and other |  6 scholarship holders studying psychology, accounting, finance and nursing |
|  22 girls in primary school |  16 girls in high school |  326 active reintegration cases |  36 full time staff |

To download the full future strategy of our Cambodia partners, please go to our website: projectfutures.com/projects

To read updates from our CEO surrounding the media about Somaly Mam and her work, please refer to her blog: projectfutures.com/author/steph



THE SALVATION ARMY'S TRAFFICKING AND SLAVERY SAFE HOUSE AND FREEDOM ADVOCATES

The Salvation Army runs the only safe house in Australia supporting victims of human trafficking, slavery and slavery like practices. The Safe House is run entirely by donation and is not Government funded. The Safe House currently provides case management and residential accomodation for 10 women with an additional 15 outreach cases to men, women and young people.

\$327,037

Donated to The Salvation Army since 2011

SNAPSHOT OF THE SAFE HOUSE

2014 calendar year:

| | | |
|---|---|--|
|  <p>42 people supported by case managers</p> |  <p>1500 case work connections conducted</p> |  <p>125 average case work connections per month</p> |
|  <p>60% of victims receive regular psychological support</p> |  <p>90% of Safe House residents are engaged in employment or study</p> |  <p>4 former Safe House residents are now Freedom Advocates</p> |

SLAVERY IN AUSTRALIA

| | | |
|---|---|---|
|  <p>According to the Global Slavery Index, approximately 3000 people are in slavery in Australia</p> |  <p>469 cases investigated since 2004</p> |  <p>60 new investigations 2013-2014</p> |
|  <p>43% related to sexual exploitation 35% labour exploitation, 17% forced marriage</p> |  <p>Only 17 convictions since 2004 slavery laws resulting in 2013 review</p> |  <p>2013 new laws expanded to include other industries, previously it was only focused on the sex industry</p> |

THE FREEDOM ADVOCATES PROJECT

The Freedom Advocates project is a partnership between the Freedom Partnership to End Modern Slavery, PROJECT FUTURES and people who have experienced slavery or slavery like conditions. The project empowers and educates the broader community about human trafficking and slavery so it can be eradicated.

Freedom Advocates can be identified by any community group or service provider that is working to assist victims of modern slavery. Freedom Advocates are survivors who articulate a desire to speak out and help other victims



IMPROVE THE RESPONSE

to trafficking and slavery by considering the victim/survivor experience and point of view



ENGAGE THE AUSTRALIAN COMMUNITY

in ending slavery by creating opportunities for community connections amongst victims and survivors



ENHANCE ADVOCACY

by survivors using their experiences constructively



NETWORK AND LIAISE

with the global anti-slavery community towards sharing their expertise.



CHILD WISE

PROJECT FUTURES has supported Child Wise since 2011. In 2014, our Board decided to financially support their 'National Child Abuse Prevention Helpline'.

The Child Wise Helpline is available from 9am-5pm Monday to Friday. These hours have increased from 9am to 9pm with PROJECT FUTURES support. It provides a necessary service for a wide range of people affected by child sexual abuse including victims, parents, relatives, teachers, friends, professionals, carers and many others.

The helpline provides access to trained practitioners who can answer and give advice on what to do if you suspect child sexual abuse, are a victim yourself or need guidance with next steps. The Helpline is a central point to encourage people affected by child abuse in various forms to reach out for assistance.

\$114,113
Donated to Child Wise since 2011

1 IN 4 GIRLS

1 IN 7 BOYS



An estimated **1 in 4 girls** and **1 in 7 boys** will be **sexually abused** in Australia

From 2012-2013 there were **5,421 substantiated cases of child sexual abuse** in Australia

*Statistics provided by the Australian Government Institute of Family Studies



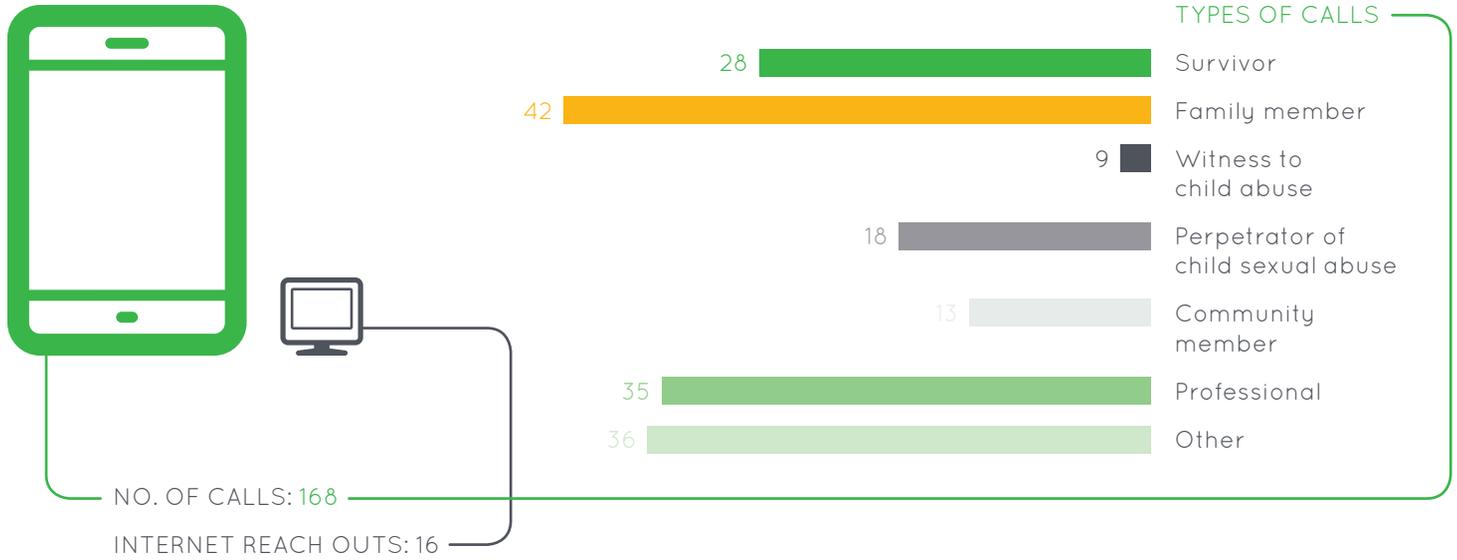
CASE STUDY: FREEDOM ADVOCATE MARGARET

PROJECT FUTURES is currently working with four Freedom Advocates, including Margaret. Margaret was one of the first advocates who agreed to work with us on this project. This year we will see her advocacy taken to a new level with her own biography to be included on our website.

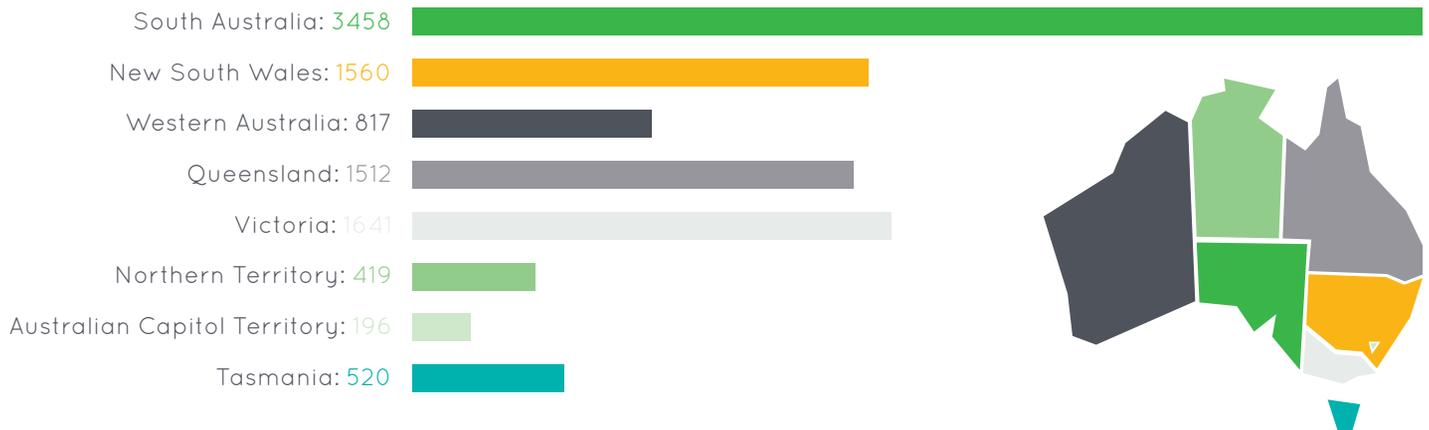
Margaret is a Freedom Advocate who has been advocating for the rights of people who have experienced human trafficking, slavery and slavery like practices for over 2 years. Margaret is recognised as an advocate due to her own experience of modern slavery as a domestic worker. Margaret is passionate about giving a voice to domestic workers who

have experienced exploitation and slavery. Margaret has engaged with communities and the Australian Government to advance the rights of domestic workers and people who have experienced modern slavery in Australia. Margaret holds a Certificate 3 in Aged Care and a Diploma of Community Services.

Snapshot of Oct-Dec 2014 quarter
HELP LINE CALLS AND REACH OUT



ACCESS TO CHILD WISE SELF HELP GUIDE



**CASE STUDY:
 ELDERLY LADY**

An elderly lady rings the Helpline. Many years ago she had been abused as a child, and wanted to speak to a counsellor, without knowing where to go. Over the course of a number of phone calls, we linked her to external counselling services for adult survivors of child abuse. However, during these discussions, the

lady raised concerns she had about her granddaughter being abused by her mother's partner. The grandmother encouraged her daughter to call us, subsequent to that call; we recommended that she should contact child protection. She did so, and we spoke to both child protection and the police, and again to the

grandmother and her daughter, supporting all parties as the investigation continued. This intervention, advice and support was able to directly place systems to investigate and protect the child involved as well as the support required for all adults involved.

IF YOU HAVE ANY QUESTIONS/COMMENTS ON THE ABOVE, PLEASE CONTACT US:

STEPHANIE LORENZO
PROJECT FUTURES CEO

EMAIL:
steph@projectfutures.com

PHONE:
0402 637 637

WEBSITE:
www.projectfutures.com

PROJECT FUTURES Ltd ACN: 137 991 050



OVER THE PAST 12 MONTHS, PROJECT FUTURES HAS CONTINUED TO INCREASE ITS FUNDING FOR PROGRAMS AND SERVICES SUPPORTING THOSE AFFECTED BY HUMAN TRAFFICKING. THROUGH THE SUPPORT OF OUR SPONSORS AND PARTNERS, CONTINUED AWARENESS, ADVOCACY AND FUND RAISING ACTIVITIES PROJECT FUTURES IS CONFIDENT OF FURTHERING OUR IMPACT ON THIS HUMAN RIGHTS VIOLATION.

THANK YOU TO OUR MAJOR SPONSORS

SHOWPO

massland

WilsonHTM
FOUNDATION

SYNERGY
FITNESS

iEqual Change
Smart Change that Changes the World

Worldwide
printing solutions

KONICA MINOLTA