

### SEND EMAILS TO YOUR NETWORK!

Personalised emails are an excellent way to boost your fundraising total to help you reach your goal.

The below template can be used as a basis for your outreach. It is really important that you add your own voice (and fill in the blanks!) to ensure the message resonates with your audience/s.

#### **Fundraising Email template:**

Hi <<INSERT NAME>>,

Hope you're well!

I'm writing to you to tell you about a new initiative which I'm taking part in, and to ask for your support.

I've recently become involved with [PROJECT FUTURES](#) – a Sydney based not-for-profit that raises funds and awareness to combat human trafficking and modern slavery in the Asia-Pacific region.

There are 45.8 million people across every country, including Australia, living without the same freedoms that you and I enjoy. People deprived of their basic human rights through physical threats; violence, coercion or deception and shockingly, 1 in 3 are children.

The more I learn about this issue, the more I feel compelled to act. Help me do something about it.

In <<INSERT MONTH OF CHALLENGE>> I'll be participating in <<INSERT NATURE OF CHALLENGE>> to raise funds that will help PROJECT FUTURES continue their incredible work. In order to help me achieve my fundraising target, I'll be hosting a <<INSERT NATURE OF EVENT>>, and I'd love to see you there.

Check out the event details below:

**WHAT:** <<INSERT EVENT DESCRIPTION>>



**WHEN:** <<INSERT DATE OF EVENT>>

**WHERE:** <<INSERT LOCATION OF EVENT>>

**TICKETS:** <<INSERT HYPERLINK TO TICKET SALES>>

If you can't join me on the day, please consider making a tax-deductible donation by following this link HERE <<INSERT HYPERLINK TO DONATIONS PORTAL>>.

Your support would mean the world to me.

Thanks in advance, and please hit me up if you need any more details!

Thanks in advance!

Kind regards,

XXX

