

Sponsorship Opportunities

Your sponsorship is tax-deductible. Make checks out to There Goes My Hero/Pikesville 5K.

Please pay close attention to deadlines for marketing materials.

For t-shirt logo recognition, completed application and payment is due May 30, 2020

Presenting Sponsor – \$5,000 or more

- Logo on Registration Forms
- Sponsor of entire Post-Race Festival
- Vendor booth at the Post-Race Festival
- Recognition on T-shirts (payment received by May 30)
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communication and marketing materials
- Promotional materials included in all packets (items must be provided by July 10)
- 6 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

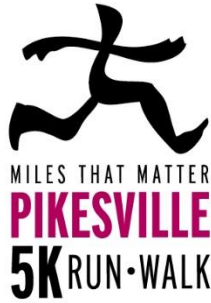
Packet Pick-Up Sponsorship – \$2,500

- Exclusive opportunity to be present at all Packet pick-up locations
- Possible opportunity to be one of the locations for packet pick-up
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (payment received by May 30)
- Promotional materials included in all packets (items must be provided by July 10)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1 to info@pomchamber.org)

Kids Area Sponsor: – \$2,000

- Kids Area Sponsor at Post-Race Festival
- Vendor booth at the Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (payment received by May 30)
- Recognition on all e-communications





- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by July 10)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

Race Bib Sponsorship – \$2,000

- Exclusive opportunity to have your logo on all 750 race bibs
- Vendor booth at the Post-Race Festival
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on T-shirts (payment received by May 30)
- Recognition on all e-communications
- Recognition on all race day signage
- Promotional materials included in all packets (items must be provided by July 10)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

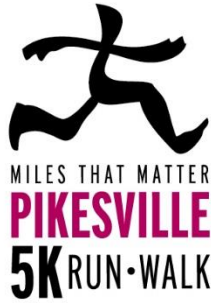
Pace Car Sponsorship – \$2,000

- Exclusive opportunity to lead all the runners with your company's pace car
- Vendor booth at the Post-Race Festival with opportunity to display vehicles of your choice
- Banner at Finish Line (banner must be provided by 6:30am race day)
- Logo, linked to your company's website on Pikesville5k.com
- Recognition on all e-communications
- Recognition on T-shirts (payment received by May 30)
- Promotional materials included in all packets (items must be provided by July 10)
- 3 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

Water Station Sponsor – \$1,500

- Water Station Sponsorship
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (payment received by May 30)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage





- Promotional materials included in all packets (items must be provided by July 10)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

Finish Line Sponsor – \$1,500

- Logo on 1 of the mile-markers
- Vendor booth at Post-Race Festival
- Banner at Starting Line (banner must be provided by 6:30am race day)
- Recognition on T-shirts (payment received by May 30)
- Recognition on all e-communications
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race date signage
- Promotional materials included in all packets (items must be provided by July 10)
- 2 Entries to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

Mile-Marker Sponsors – \$1,000

- Logo on 1 of the 3 Mile markers
- Vendor booth at Post-Race Festival
- Recognition on T-shirts (payment received by May 30)
- Logo, linked to your company's website on Pikesville 5k.com
- Recognition on all race day signage
- Recognition on all e-communications
- Promotional materials included in all packets (items must be provided by July 10)
- 1 Entry to the Pikesville 5K (runner names, ages and shirt sizes due by July 1, 2020 to info@pomchamber.org)

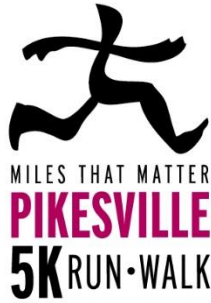
\$500 Sponsor

- Logo listed on Pikesville5k.com
- Recognition on all race day signage
- Promotional materials include in all packets (items must be provided by July 10)

\$250 Sponsor

- Company name listed on Pikesville5k.com
- Promotional materials included in all packets (items must be provided by July 10)





Other Ways to Support

Event Day Festival Partner – \$150, \$60 for nonprofits

- Get your business or non-profit seen by participating in the Post-Race Festival with a booth!
- Festival is open from 6:30 am to 10:00am

Prizes for Drawing

A drawing will be held for all runners. If interested in donating a prize or gift certificate, please indicate on the sponsor form.

Media Partners

Support the Pikesville 5K by raising awareness of our race and its beneficiaries. Contact Beth Rheingold for more information at info@pomchamber.org or (410) 484-2337.

Post-race Breakfast

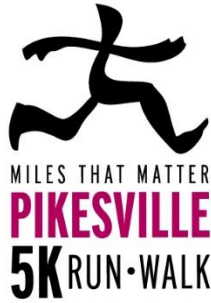
Our famous Full Breakfast will be back in 2020 catered by The Classic Catering People—the best post-race breakfast available! Enjoy a hot meal after the race, with Kosher bagels!

Other Ways to Help

- Create a team of 10 or more and receive \$5 off each registration.
- Volunteer – [Click here](#) to sign up and help!

Call the Pikesville Owings Mills Regional Chamber at (410) 484-2337 if interested in any of the above.





2020 Sponsorship Application & Contract

Sunday, July 26, 2020 | 6:30 am

www.pomchamber.org

PLEASE PRINT:

NAME OF BUSINESS _____

CONTACT PERSON _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE Main (_____) _____ Cell (_____) _____ Fax (_____) _____

EMAIL _____

WEBSITE _____

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Packet Pick-Up Sponsor - \$2,500 |
| <input type="checkbox"/> Kids Area Sponsor – \$2,000 | <input type="checkbox"/> Race Bib Sponsor - \$2,000 |
| <input type="checkbox"/> Pace Car Sponsor - \$2,000 | <input type="checkbox"/> Mile Marker Sponsor - \$1,000 |
| <input type="checkbox"/> \$500 Level Sponsor | <input type="checkbox"/> \$250 Level Sponsor |

Make checks payable to There Goes My Hero/Pikesville 5k

If different than business name, please include the name as it appears on the check:

To appear in marketing materials, you must mail completed form and payment to **There Goes My Hero/Pikesville 5k** by **May 30, 2020** to: There Goes My Hero 30 East Padonia Road, #207 Lutherville Timonium, MD 21093 Attn: Mary Kaye DiUbaldo

Signature of Vendor, Date

