

13th
ANNUAL



SEPTEMBER 24, 2023

5K Race and 1 Mile Fun Run/Walk

(Virtual Option Available)

7:00am - 11:00am

(Race starts at 8:30am)

MARYLAND ZOO

CORPORATE SPONSORSHIP AND TEAM OPPORTUNITIES

Join over one thousand participants at this family-friendly event! Professionally managed by **Charm City Run**, the **5K course** meanders through the **Maryland Zoo** in Baltimore and the adjacent Druid Hill Park. There is also a **1 Mile Fun Run and Walk**, as well as a **Virtual Option**, allowing for athletes of all levels to participate. Post-race activities include: refreshments, animal ambassadors, music, children's activities, autism information, awards, and **FREE admission to the Zoo!**

Proceeds benefit Pathfinders for Autism, Maryland's largest autism organization dedicated to improving the lives of individuals with autism and their loved ones. Pathfinders for Autism's programs include: our Resource Center, parent and professional training, recreational opportunities, safety programs, first responder training, vocational training, and awareness events. Everything we offer is **FREE of charge**.

Requirements

- » Complete Commitment form
- » Please be sure to note if you will have a table in the Vendor Village
- » No sales of any kind are permitted
- » Balloons are not permitted for the safety of the Zoo animals
- » Electrical outlets are available upon request
- » All logos are to be submitted in .JPG or .PNG
- » Sponsor commitments must be in by 8/1/23 for logo placement on shirts and banners



For more information, contact:

Katie Ramirez
Development Director
Pathfinders for Autism

email: kramirez@pfamd.org
phone: 410-330-5370 x106



Pathfinders for Autism is a 501(c)3 nonprofit organization. Donations (less the fair market value of any goods or services received by the donor) are tax-deductible to the fullest extent allowed by law. A copy of our current financial statement is available upon request. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are available from the Office of the Secretary of State for the cost of copying and postage. No goods or services were received by the donor in exchange for this contribution. Tax ID #52-2226573.

235 Schilling Circle, Suite 103, Hunt Valley, MD 21031

Help Line 443.330.5341 • Office 443.330.5370

www.pathfindersforautism.org



RUN WILD FOR AUTISM CORPORATE SPONSORSHIP AND TEAM OPPORTUNITIES

LION SPONSOR \$15,000 EXCLUSIVE OFFER SOLD OUT!

TIGER SPONSOR \$10,000 EXCLUSIVE OFFER

- » Inclusion of Company name on all media materials*
- » Company logo in priority placement on:
 - Social Media (3 exclusive posts*)
 - Website
 - Premier Sponsor Banner
 - Event T-shirt
- » Logo visibility at bib pick-up locations
- » Recognition during awards ceremony
- » Vendor Table in Vendor Village Pavilion
- » 30 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

CHEETAH SPONSOR \$5,000

- » Inclusion of Company name on all media materials*
- » Company logo in priority placement on:
 - Social Media (3 exclusive posts*)
 - Website
 - Premier Sponsor Banner
 - Event T-shirt
- » Recognition during awards ceremony
- » Vendor Table in Vendor Village Pavilion
- » 20 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

BEAR CUB SPONSOR \$2,500

- » Company sign at highly visible **Kids Activities** area
- » Company logo in priority placement on:
 - Website
 - Event T-shirt
 - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

CAMEL SPONSOR \$2,500

- » Company sign placed at highly visible **Water Stop and Refreshments** areas
- » Company logo in priority placement on:
 - Website
 - Event T-shirt
 - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

PENGUIN SPONSOR \$2,500

- » Company sign placed at highly visible **Ambassador Avenue**
- » Company logo in priority placement on:
 - Website
 - Event T-shirt
 - Sponsor Sign
- » Social Media mention
- » Vendor Table in Vendor Village Pavilion
- » Emcee mention at post-race celebration
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

TORTOISE SPONSOR \$1,500 (for profit rate) \$1,000 (non-profit rate)

- » Company logo placement on
 - Race Day Banner
- » Vendor Table in Vendor Village Pavilion
- » 4 Post Race Celebration/Zoo admissions and event T-shirts

FAMILY TEAM SPONSOR \$2,500

- » Company logo included on Family Team Incentive flyer and online graphic
- » Company logo in priority placement on:
 - Website
 - Event T-Shirt
 - Sponsor Sign
- » Social Media Mention
- » Vendor Table in Vendor Village
- » Emcee Mention at Family Team awards
- » 10 race entries (inc. chip timing, T-shirts, Zoo admission, giveaways, and refreshments)

CORPORATE TEAM \$1,500 minimum**

- » Company logo in priority placement on:
 - Website
 - Sponsor Sign
 - Ambassador Avenue Sign
- » 10 entries for race (includes chip timing, T-shirts, Zoo admission, giveaways, and refreshments)
- » Exclusive event volunteer opportunities

**Raise an additional \$1,000 (\$2,500 total) and receive inclusion on event T-shirt

**Raise an additional \$3,500 (\$5,000 total) and receive a total of 20 race entries

**Raise an additional \$8,500 (\$10,000 total) and receive a total of 30 race entries PLUS race banner and emcee mention

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MARYLAND ZOO

CORPORATE SPONSORSHIP AND TEAM COMMITMENT FORM

Sponsorship Level: _____ Amount: _____

Sponsor Name (for recognition purposes): _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

Facebook: _____ Twitter: _____

Instagram: _____ LinkedIn: _____

Vendor Table* (select one): Yes _____ No _____

Vendor Name for booth and program: _____

*Please no sales of any kind. For the safety of Zoo animals, balloons are not permitted. Electrical outlets available upon request. In person activities and vendor village are dependent on local COVID-19 restrictions. PFA follows best practices of the CDC and local health departments.

Please list total # of shirts required: (Final total should reflect sponsor level benefits) _____

Please contact us directly with any special instructions or needs you may have.

Please send color .jpg or .png logos to: Viola Lis at vlis@pfamd.org

Commitment needed by 8/1/23 to fulfill all media opportunities

Checks can be made payable to **PATHFINDERS FOR AUTISM** and mailed to:

Pathfinders for Autism

Attn: Run Wild for Autism
235 Schilling Circle, Suite 103
Hunt Valley, MD 21031

To pay by card:

Email: kramirez@pfamd.org
Phone: 443-330-5370 x106

