



2014 Annual Report

Anthropaideia, Inc.
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The global mission of the Anthropedia Foundation is to promote health and well-being and to decrease rates of lifestyle- and stress-related illnesses under the purview that our physical, mental, and spiritual health are connected, and are also linked with the health of society and the ecology of the planet. In our rapidly changing world, we are being stressed in ways our species has never had to face before, and we must learn how to do more than merely adapt. We help people face these new challenges through education and research.

Our approach is integrative (mind-body), scientific, inter-disciplinary, and seeks to understand the root causes and first principles of well-being. We help people discover the tools and knowledge necessary to gain insights and to take action.

Dear Anthropedia Supporter,

Thank you for your help in 2014. Because of this support, we were able to continue advancing our mission through training individuals in our well-being coaching methodology and by forging strategic partnerships in the communities that we serve. The following are some highlights of 2014:

- We launched a well-being coaching pilot study at St. Patrick Center in St. Louis, Missouri, where we began providing one-on-one coaching services to 12 clients of their mental health and substance abuse program, The Shamrock Club.
- We continued training the Shamrock Club staff in our well-being coaching methodology.
- We began a partnership with CHADs Coalition, a St. Louis Community non-profit organization that works to advance the awareness and prevention of depression and suicide.
- We launched our well-being coach training program in Colorado.

Thank you for your interest in the Anthropedia Foundation and in helping to promote its mission.

Kevin Cloninger, Ph.D.
CEO

The following is an overview of the Anthropedia Foundation's income and expenses for the fiscal year ending December 31, 2014.

Total Support and Revenue	\$257,259
Program Services	\$307,114
Management and General	\$46,758
Fundraising	\$1,702
Total Expenses	\$355,574
Total Liabilities and Net Assets	\$49,168

Board of Directors

Lauren Munsch, MD, Founder and Chairman

Kevin Cloninger, PhD, President (stepped down in June 2014 to take over as CEO)

Sita Kedia, MD, Vice-President

Robert Munsch, MD, Treasurer

Ross Kaufman, Esq., Secretary

HSH Prince Albert II of Monaco

Catherine Erb

Anthony F. Sansone III

Sir Michael J. Smurfit, PhD

Claude Dal Farra, PhD

Executive Director from 1.1.2014 to 5.31. 2014: Lauren Munsch, MD

Executive Director as of 6.1.2014: Kevin Cloninger, PhD

Anthropedia Foundation is tax-exempt under section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law.