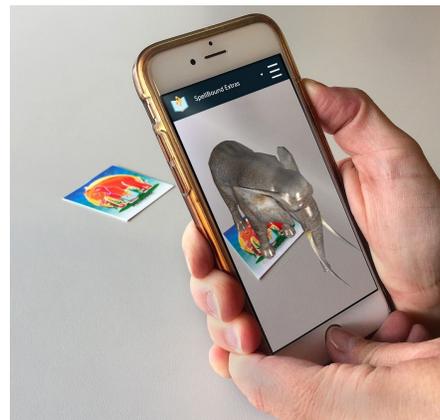


What is SpellBound?

SpellBound is a cutting-edge therapy tool that uses mobile devices to create magical 3D experiences that pediatric specialists use on-the-go to distract their patients from painful and scary procedures, create moments of joy and escape, and motivate patients to complete frustrating exercises. Ultimately, SpellBound helps specialists build relational connection with their patients.

Using the SpellBound app, hospital staff hold a smartphone or tablet (iOS or Android) up to the card or book so that the entire page is visible in the screen. The app recognizes images and text and brings the characters and scenes to life with sound, animations and interactions the child can control.



How are SpellBound tools used?

Here are some examples of the use cases for SpellBound tools:

- Pediatrics: IV starts, needle pokes, burn dressing changes, epilepsy monitoring prep
- Emergency Medicine: Easy-to-use distraction for urgent procedures, sutures
- Oncology: Port access, anxiety management for infusions
- Patient Experience: Cards given to patients with frequent visits or to mark achievements
- Orthopedics: Motivation to complete rehabilitation exercises
- Relationship Building: Exciting and fun tech that helps break the ice with patients

Patient Story:

Brindi was called into a patient's room without knowing what to expect, and came in to find a little boy who was getting catheterization. She didn't have time to prepare, but she had the SpellBound app on her smartphone and a SpellBound Magic Tree card slipped in her name badge.

"The patient loved it so much. He was smiling and laughing throughout the procedure. He was making the same sounds as the animals," Brindi told us.

- [Child Life Heroes: Brindi Dalton](#)



What are the tools SpellBound offers?

SpellBound Content	Therapeutic Description	Uses
Quick Distract Cards™	Highly interactive 3D scenes for 20+ minutes of distraction or engagement, or for general play	Lab draws, sedation, port access, PT/OT
Journey Cards™	Simple collectible 3D experiences that can be used for 5+ minutes of distraction, and can be given as rewards for bravery and cooperation during treatment	Pokes, IV starts, mark milestone procedures, giveaway for patients with frequent visits
SpellBound Books™	3D experiences created for children's books that provide up to 40 minutes of distraction or play	Dressing changes, sutures, pre-op, long wait times

“A child life specialist in the OR had a patient who was inconsolable. They pulled out the SpellBound app and the Albert the Manatee book and she immediately stopped screaming and yelling, started interacting with the book and was playing with it all the way into the OR until she got sedated to go to sleep.”

- J.J., Certified Child Life Specialist



Donation Package Details

Silver Package with 1 Year Subscription:

Technology Subscription	<ul style="list-style-type: none"> • 1 year access to all SpellBound tools • Training, support, technology updates • Hospital will receive free copy of all newly released SpellBound books and cards
Starter Pack	<ul style="list-style-type: none"> • Each Child Life Team Member Equipped With: <ul style="list-style-type: none"> ○ 1 Fable Journey Card set (4 cards in set) ○ 1 Magic Tree Quick Distract Card ○ 1 Castle Lionheart Quick Distract Card • Books For Team To Share: <ul style="list-style-type: none"> ○ 1 Albert the Confused Manatee book for every 3 Child Life specialists • 1 Sleep Sweet book for every 3 Child Life specialists <p style="text-align: right;">*All cards printed on plastic to allow sterilization and reuse</p>
Bonus	<ul style="list-style-type: none"> • A new Starter Pack of materials will be sent to the hospital for free each year that they continue their SpellBound subscription; each year's Starter Pack may include new cards or books • If the hospitals wants to bulk order cards or books to gift to patients and families, we offer discounts and free access codes so that families never have to pay

Do you have more questions? Are you ready to donate?

Contact David at david@spellboundar.com with any questions, or to move forward with donation.