

allen mueller

Typography-focused designer skilled at copywriting and brand development.

experience

typography, layout, brand development, digital and print design, email marketing, creative direction, copywriting, image manipulation, product styling, print production, video design and more...

education

- » associate's degree at Art Institute of Atlanta - graphic design & typography (1998)
- » real-world education via 20 years of design experience in multiple medias
- » ten years of self employment as a graphic designer for credit unions and catalog design

work history

- 1994-98: vinyl graphics and signage design
- 1998-99: layout design - construction magazines
- 2000-04: freelance - working for Atlanta area agencies
- 2004-05: Emergence - Bloomingdale's Home and Fashion, Home Depot, Mikasa, OFUSA
- 2004-05: B2 Creative, Inc. - Bloomingdale's home goods catalogs
- 2013 fall: PureRED - social and email design for Bed Bath & Beyond and Buy Buy Baby
- 2006-present: self employed, working primarily in finance and retail sectors

good to know

- » I've been an off-site designer / art director for several clients since 2005.
- » I can start with very little direction and come up with something interesting and effective.
- » I can often massage content in order to find a more potent message / design.
- » I think it's important to stay healthy and get along with the people you work with.

let's get to work

- » see samples of my work at allenmueller.com (lots more available per request)
- » call or text: 404.824.4648 email: allen@allenmueller.com
- » references available