

THE VICTORY GARDEN CAMPAIGN TO FIGHT THE FOOD CRISIS IN MALAWI



Left: Villagers facing food shortages. Right: Home gardens providing nutritious food.

CROSSFIT TOMSBOX: 24-in-24, Oct 1, 2016
Helping One Malawi Village Fight Hunger
With High-Yield No-Cost Home Victory Gardens

Goal: \$10,500 # of Gardens: 1,706 # of people helped: 7,500

Malawi is facing its worst humanitarian crisis in its history due to drought and poverty. In July 2016, Face-to-Face launched an 18-month campaign to enable villagers to fight hunger with home gardens.

CROSSFIT TOMSBOX can empower the tribal district of Mchenga to fight famine by learning organic, bio-intensive, and permaculture practices to grow over 22 kinds of plants, vegetables, and small trees — besides more food, these victory gardens reduce the risk of relying only on one crop (maize), increase income, decrease costs by eliminating fertilizers and pesticides, improve soil quality, and reduce erosion.

The Victory Garden Campaign highlights 3 Principles:

LOCAL Local villagers and their chiefs strengthen project ownership and responsibility by teaching each other how to create home gardens.

NO COST Families create their victory gardens without spending any money; even seeds are shared among each other.

LASTING Villagers learn to harvest and plant continuously, so there is always a constant, nutritious supply of food available to them.

What Your Hard Work Will Accomplish

\$3,473	4 public community events
\$755	6 trainings for garden facilitators
3,543	4 trainings for groups of villagers
\$133	3 surveys
\$988	1 Tournament of Hope
\$825	705 days of Walk and Monitorings
\$783	Miscellaneous and inflation adjustment (around 10%)
\$10,500	Total
52	days of workshops
956	# of villagers attending trainings
1,706	# of victory gardens created



Above: Villagers teaching villagers is the reason why new farming practices spread quickly from house to house, and village to village.