



Letina Chinsisi, her husband, and their five children



Priscilla, two weeks old

The Problem

Malawi is suffering its worst drought and facing its largest humanitarian emergency in its history. Ravaging the nation's one main food, maize, the drought has left millions of Malawians with little or nothing to eat.

This crisis is greatly compounded by soil degradation, increased erosion, and dwindling harvests caused by growing only maize year after year.

The Impact

Letina Chinsisi collapsed in October because she and her family had run out of food after their maize harvest failed. Neighbors revived Letina and 2 weeks later, she gave birth to girl twins.

Unable to feed or clothe her children, Letina and her husband fear the newborn girls won't survive without food, and their other children will be hit by illnesses like malaria and TB.

A Sensible Solution

The Victory Garden Campaign transforms barren earth into lush home gardens. These low-cost high-yield gardens are drought resistant, rejuvenate the soil, and boost nutrition.

Most importantly, these gardens place the future of people in Malawi, for decades one of the world's poorest nations, squarely into their own hands. For the first time, villagers can grow enough food to eat, earn income, improve nutrition, and live healthy lives.

Communities Coming Together

The Campaign uses peer-to-peer teaching to train local chiefs and garden facilitators who then teach their fellow villagers how to create home gardens.

These chiefs and facilitators then work with leaders from other tribal districts, generating a collective sense of inspiration and motivation as villages across Malawi see that they can grow enough food to eat.



First steps: Double-dig a small plot to create better soil conditions for healthier, stronger root systems



Second steps: Fold in compost material, along with manure if available, to improve soil fertility



Third steps: Mulch garden and create a seedling bed to provide a constant source of new plants



Final steps: Plant a variety of seeds and protect new garden with a fence or thorny branches

Why It Works

The Campaign succeeds because it is:

- Local** Local leaders and facilitators learn organic, traditional, and permaculture farm practices and teach these skills to fellow villagers
- Low Cost** Families create gardens on land by their homes, and use materials that are all readily available in their environment
- Lasting** Families gain the skills and knowledge they need to help them continue increasing their plant diversity and harvests

100,000 People Benefitting from New Gardens

The Campaign aims to help 100,000 people benefit from more food harvested from their victory gardens by the end of 2017. This in turn allows them to improve health and nutrition, add income, and take control of their future.



THE FACE-TO-FACE VICTORY GARDEN CAMPAIGN

Winning the War Against Hunger with Victory Gardens

HOW YOU CAN HELP

With your help, Face-to-Face can continue enabling thousands of Malawians to control their own future with home Victory Gardens.

\$15	= 1 garden	= benefits 5 people
\$150	= 10 gardens	= benefits 50 people
\$1,500	= 100 gardens	= benefits 500 people
\$15,000	= 1,000 gardens	= benefits 5,000 people

Your support is key in helping solve the problem.

Please donate today.

Any amount, large and small, will help us reach our goal!

For more information on the Campaign, please visit www.facetoface.org



Left and below: Spreading the Victory Garden Campaign to Nkhata Bay. In December 2016, workshops were held at TA Fukumaphiri, at the requests of the Tonga chiefs and the TA himself.



THE FACE-TO-FACE VICTORY GARDEN CAMPAIGN

Winning the War Against Hunger with Victory Gardens

Since October 2016, over 1,500 gardens have been created in 200 rural Malawi villages. Face-to-Face aims to continue this pace through 2017, with the goal of creating over 22,000 new gardens.

FACETOFACE: WHO WE ARE

F2F staff in New York City

Ken Wong, director
Alicia Pierro, office manager
Adele Cohen, bookkeeper

F2F staff in Lilongwe, Malawi

Mike Chikakuda, office manager
Lameck Mandevu, community relations manager
Trezza Nkhoma, office staff
Madalitso Zulu, office staff
Aubrey Namakhwa, office staff
Fatsanao Khonje, office staff

F2F board of directors

Laura Neish, chair
Ian Kearney, vice-chair
Patrick Bowers
Justine Brown
Chris Cioffi
Matt Cipolla
Jeff Grant
Steve Hilton
Chrigu Imhof
Louise Masterson
Hannah Mills
Ian Primrose

F2F fosters relationships with a broad cross-section of the community, including women's groups, chiefs, and youth groups. And they — really the best ambassadors possible — help spread the incredible work of F2F to new communities.

With this network, everything F2F does reaches the maximum number of people possible.

— Matt Cipolla, board member



Ken Wong

Matt Cipolla



F2F Malawi staff, with Te Karanga guests



F2F+SCC Boeungkak School, with Ian Kearney



THE FACETOFACE PROJECT

75 Livingston Street, #30A, Brooklyn, NY 11201

For more information, email Alicia Pierro: alicia@facetoface.org

