



PRESSING ON

THE LETTERPRESS FILM

FOR IMMEDIATE RELEASE

MEDIA CONTACT

Kevin Grazioli, Producer

Pressing On: The Letterpress Film

A Bayonet Media Film

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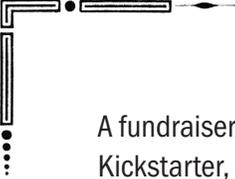
Letterpress Documentary Nearing Debut

(INDIANAPOLIS, IN.) – Monday, March 6, 2017 – “Pressing On: The Letterpress Film” a documentary about the 500-year-old craft of letterpress, a form of printing using moveable type and printing presses, is nearing the official premiere and worldwide release. Once essential to communication, the process is now in danger of being lost as its caretakers age. From self-proclaimed basement hoarders to the famed Hatch Show Print, *Pressing On: The Letterpress Film* explores the question: why has letterpress survived?

“Pressing On” has been reviewed as beautifully capturing the art and technology of letterpress printing and preserving important voices in this craft for generations to come. This preservation is enhanced by the exquisite camerawork, lighting and music. Notable figures have lauded the film in the letterpress and design fields, such as Steven Heller, former art director at the *New York Times*, who stated, “‘Pressing On’ is an essential document not just about a revolutionary means of human interaction, but to savor the passion of its practitioners.”

A public premiere of the film has been slated for this summer at the Country Music Hall of Fame & Museum, home of the historic Hatch Show Print. *Pressing On: The Letterpress Film* has already received over 200 requests for screenings at universities, design agencies, film festivals and other events. Major companies such as Google, Facebook, and Adobe have expressed interest in screening the film.

The film is a joint collaboration between Erin Beckloff and Andrew P. Quinn, co-directors, Kevin Grazioli, producer, and Joe Vella, director of photography. Bayonet Media, an Indianapolis-based video production company, is producing the project. Beckloff, now a tenured track assistant professor of Graphic Design at Miami University, developed an interest in letterpress after receiving a historic printing press as a wedding gift. Curious and inspired, in 2010 Beckloff began to record interviews with printers in the letterpress community. Her focus then shifted to capturing their stories on film, and in late 2013, she partnered with Quinn, Grazioli, and Vella at Bayonet Media to create the “Pressing On” documentary.



A fundraiser for the documentary was launched in the spring of 2014 on the crowd-sourced funding website Kickstarter, successfully raising \$71,748 of its original \$65,000 goal. In the time since, the team has traveled across the country to interview letterpress printers, designers and print shop owners, ranging from type collectors and mom-and-pop businesses to the iconic Hatch Show Print and Hamilton Wood Type & Printing Museum.

Throughout the project during the filming, editing and post-production processes, the team has been actively connected to it's audience through social media quickly gaining international attention and an increasing number of followers interested in the project.

For more information on "Pressing On: The Letterpress Film," including details of its premiere, visit the official website, or contact Kevin Grazioli at info@letterpressfilm.com.

About Bayonet Media

Bayonet Media was founded in 2012 after having completed work on several commercial projects and documentary films. Bayonet collaborates with national and regional clients often pairing with marketing and branding agencies in creating anything from television commercials to web content, television series, and feature documentaries. The team at Bayonet has earned over 17 Emmy awards for their work. Previous and current clients include GE Digital, HBO, Stanley Black and Decker, Bass Pro Shops, PBS, Walmart, Fox Sports, Bryant, and Indiana University. www.bayonetmedia.com

About Erin Beckloff

Erin Beckloff is the producer, co-director, and writer of "Pressing On: The Letterpress Film." She is an assistant professor of Graphic Design at Miami University in Oxford, Ohio, where she revitalized the letterpress program. She has a B.F.A. from Miami University and M.F.A. from Vermont College of Fine Arts in Graphic Design. When she isn't teaching or learning, she runs Inky Winke Press, where she uses handset type and her collection of presses to make marketing materials, posters, cards, and invitations for hobby and limited clientele.

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Keywords: documentary, film, letterpress, printing, Kickstarter, history, art, design, typography, Pressing On

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Key team members biographical information is provided below.

Full resolution pictures have been provided in a folder on [Google Drive](#).



Andrew P. Quinn & Erin Beckloff Combined - One restores old motorcycles; the other makes traditional letterpress prints. Emerging feature directors Andrew P. Quinn and Erin Beckloff combine visual storytelling with design education experience in *Pressing On*. Their talents and curiosity merge in this fascinating story of the unexpected survival of letterpress printing.



Andrew P. Quinn - Andrew has more than ten years of visual storytelling experience, creating content for national and regional clients. He appreciates film for the two-headed beast she is: part means of communication, part art form. Andrew's hobbies include working on vintage motorcycles and drawing pictures of ugly men. Andrew is also the co-owner of Bayonet Media, located in the heart of the midwest, Indianapolis, Indiana.



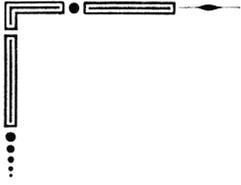
Erin Beckloff - Erin is a letterpress printer, filmmaker, and graphic design educator. She is an assistant professor of graphic design at Miami University in Oxford, Ohio, where she revitalized the Curmudgeon Press type shop and developed letterpress courses. She believes the letterpress printing process will survive through educating others in the craft and that the intangible effects — emotional and physical — are consequential. She has a B.F.A. from Miami University and M.F.A. in Graphic Design from the Vermont College of Fine Arts. She studied letterpress through practical application and the shared knowledge of master printers, including the talented folks at Hatch Show Print.



Kevin Grazioli - Kevin is an Indianapolis-based producer with Michigan roots. He enjoys the challenge of bringing to life projects from the funding stage through production and distribution and often works alongside advertising agencies and national clients in his role as Bayonet Media's Sr. Producer. He previously served as executive producer of the Emmy-winning documentary *Seeing Stars* in Indiana and has won several other Emmy and Addy awards for his work. Kevin enjoys the technology-distant sport of rock climbing and spending time outdoors among the mountains. If you want to talk about the iconically designed Eames Lounge Chair, Kevin is your guy.

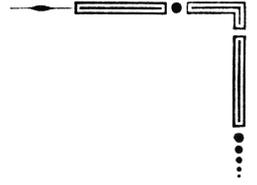


Joe Vella - After earning his master's degree in visual storytelling from Ball State University, Joe racked up some real world experience in L.A. on the sets of popular TV shows like *Parenthood* and *Californication*. With thirteen Emmy's under his belt, Joe believes visual content will prevail as our primary way of communicating in the future. Joe enjoys traveling and putting vintage camera lenses on modern cameras. Joe is also the co-owner of Bayonet Media, located in the heart of the midwest, Indianapolis, Indiana.



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Film Overview

The modern world was born on a printing press. Once essential to communication, the 500-year-old process is now in danger of being lost as its caretakers age. From self-proclaimed basement hoarders to the famed Hatch Show Print, *Pressing On: The Letterpress Film* explores the question: why has letterpress survived?

Worlds of each character emerge as unusual narratives—joyful, mournful, reflective and visionary—are punctuated with on-screen visual poetry, every shot meticulously composed. Captivating personalities blend with wood, metal and type as young printers strive to save this historic process in a film created for the designer, type nerd, historian and collector in us all.

How Can I Follow Along?



[@letterpressfilm](https://www.instagram.com/letterpressfilm)



[@letterpressfilm](https://www.facebook.com/letterpressfilm)



[@letterpressfilm](https://twitter.com/letterpressfilm)

Website: letterpressfilm.com

Who is The Team Behind The Project?

Erin Beckloff · Producer/Director, Asst. Professor of Graphic Design at Miami University

Kevin Grazioli · Producer, Sr. Producer at Bayonet Media

Andrew P. Quinn · Director/Editor, Story Director at Bayonet Media

Joe Vella · Director of Photography, Visual Director at Bayonet Media

Who is Producing the Project?

Pressing On: The Letterpress Film is a feature length documentary produced by Bayonet Media.

Who is Bayonet Media?

Bayonet Media was founded in 2012 after having completed work on several commercial projects and documentary films. Bayonet collaborates with national and regional clients often pairing with marketing and branding agencies in creating anything from television commercials to web content, television series, and feature documentaries. The team at Bayonet has earned over 17 Emmy awards for their work. Previous and current clients include GE Digital, HBO, Stanley Black and Decker, Bass Pro Shops, PBS, Walmart, Fox Sports, Bryant, and Indiana University. www.bayonetmedia.com

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Links to Shareable Video Content Are Provided Below



Official Trailer [2:58 Run Time]

<https://www.youtube.com/watch?v=RD0IRVEw2zg>



Jim Daggs - Hands - Exclusive Clip

<https://www.youtube.com/watch?v=yBvI55HQVlo>



Dickin' Around With The Dave's - Composing Stick

<https://www.youtube.com/watch?v=OXbknbCZqqM>



Daves on DaFont.com - Elders Reacting to Dafont.com

<https://www.youtube.com/watch?v=gw6xSxTq5SY>



Daves on League of Moveable Type – Elders Reacting to LoMT

<https://www.youtube.com/watch?v=YYFvtCP2Y>



Daves on Lost Type Co-op - Elders React to Lost Type Co-op

https://www.youtube.com/watch?v=dV5HG6I_xT4



Scott Moore of Moore Wood Type Shop

<https://www.youtube.com/watch?v=oCkN6rmBDi8>