LA HISTORIA DE PLÁSTICOS

5 Gyres’ Academia de Basura
Alexander Parkes
1862
Parkesine

John Wesley Hyatt
1869
Celuloide

Photo Credit: Prabook and The Robinson Library, respectively
CELULOIDE
1939-45

Segunda Guerra Mundial

Photo Credit: We Are the mighty.com
"I never have to wait till a clerk is free! Fruits and vegetables are weighed and priced packaged in Cellophane... I just pick what I want and go on my way! They're cleaner, too... ready to pop into the refrigerator, wrapper and all. And many are trimmed to save work and waste."

Shopping's easier: fruits and vegetables are clean and fresh in DuPont Cellophane
USE IT UP – WEAR IT OUT – MAKE IT DO!

OUR LABOR AND OUR GOODS ARE FIGHTING

1907
Throwaway Living

Disposable items cut down household chores

Tupperware: The Promise of Plastic in 1950s America

Alison J. Clarke

Photo Credit: The Life Magazine Collection
100 ft. roll wraps 100 sandwiches yet sells at wax paper prices!
¡La producción mundial de plástico se duplicó en <2 décadas!
Do the best you can until you know better.
Then when you know better, do better.

-Maya Angelou
¡RETO!