Communications Intern

Job Description:

The Wisconsin Environmental Health Network (WEHN) is a group of health professionals partnered with local environmental advocates and conservationists working to inform health professionals, the public, and policy makers about the effects of environmental toxins and climate change on public health.

The Communications Intern will be focused on elevating compelling narratives and stories that illustrate the benefits of clean energy investments, climate action, emissions and air pollution reductions, and/or policies that make progress possible in Wisconsin. This project is focused on capturing and delivering those stories to decision-makers, health professionals and the public. This includes but is not limited to: identifying, capturing, and promoting Wisconsin clean energy/climate/ag/air pollution impact or success stories; communicating state and local progress with elected representatives and other interested parties; outlining opportunities for expanded investment in Wisconsin’s clean energy future.

The intern would complete tasks such as:

- Attending two virtual monthly meetings with the Energy Foundation Climate Table.
- Fostering relationships and networking to find stories from Wisconsinites, in particular health professionals.
- Developing and creating stories in various media formats (audio, video, photo and written).
- Working with partners to advocate for policy action.
- Creating targeted social media campaigns to expand the reach of stories and advocacy opportunities.
- Updating WEHN’s website with stories and action opportunities.

Minimum Qualifications:

- Currently enrolled in a bachelor’s degree program (or other professional experience).
- Demonstrated writing and communications skills.
- Experience utilizing social media.
- Familiarity or interest with environmental issues, energy, public health and/or climate change preferred.
- Attention to detail.
- Willingness to learn about new topics and develop new skills.

See next page.
Desired Qualifications:

Bachelor’s or master’s degree, or enrollment towards a degree in a related field (e.g. public health, environmental science, biology, communications, marketing/outreach, journalism, etc.).

Demonstrated experience using Squarespace, Adobe Products, Audio/Photo/Video equipment, Canva, Facebook Business and/or Mailchimp.

Demonstrated ability to work independently and remotely.

Knowledge of social media, video creation, audio management, graphic design, or website design a plus.

Compensation and General Information:

Compensation is $17 per hour and paid out on the first of every month. Anticipated work hours are 10-15 hours/week for 16 weeks, beginning September 13, 2021, and ending December 22, 2021. Flexible hours may be arranged.

This position reports to Hannah Mortensen, Executive Director of the Wisconsin Environmental Health Network and Physicians for Social Responsibility Wisconsin and will coordinate with steering committee members of Wisconsin Environmental Health Network.

Work will mostly be completely remotely. However, it is desired that the intern be based in Wisconsin to collect in-person recordings, photos, and videos for stories. The position will have access to the WEHN Zoom account and the office, if needed. Individual may be required to use their personal laptop or computer.

To apply for this position, please send a cover letter, at least two references, and a resume to the email address wehnmail@gmail.com by 12pm on August 30, 2021. It is encouraged, but not necessary, to send any communication or media samples.

Virtual, video interviews will take place August 31 – September 2.

Wisconsin Environmental Health Network (WEHN)

wehnmail@gmail.com

https://www.wehnonline.org/

720 Hill St., Ste. 200

Madison, WI 53705

(608) 232 - 9945