

# RACHEL ARIYAVATKUL

(A·H·R·E·E·A·H·V·A·H·T·K·H·U·L)

## EXPERIENCE

### McCann Detroit

*Digital Designer | November 2015 – Present*

Digital designer on the ALDI account creating site assets, web banners, rich mobile units and emails for ALDI seasonal campaigns.

### seeds marketing + design

*Graphic Designer | October 2014 – November 2015*

Designer on multiple accounts concepting and creating print, digital, social, publication and event executions for clients including Audi USA, Great Lakes Coffee, Bells Brewery, Oakland Family Services, Mills Pharmacy, American Optometric Association, smart, Forest Grill and more.

### DBA Worldwide

*Graphic Designer / Art Director | April 2014 – October 2014*

Works as the Art Director on Hungry Howie's, concepting and creating branded print and digital elements for in-store use, direct-mail marketing, promotional material any other brand needs. Also aided in creating visuals and decks for pitch-work.

### LOYAL3

*Graphic Designer | September 2013 – April 2014*

Works with the LOYAL3 creative team to create branded digital, print and motion content for the LOYAL3 website, social channels, banners, client pitch presentations and promotional swag.

### Organic

*Graphic Designer | July 2012 – June 2013*

Works with the Organic creative team to design websites, mobile apps, web banners and social postings for clients such as U by Kotex, Hilton Worldwide, Pull-Ups, Poise, GoodNites, Depend and Smuckers.

## EDUCATION

### The College for Creative Studies

*Bachelor of Fine Arts | May 2012*

## SKILLS

### Proficient

Photoshop | InDesign | Illustrator | Microsoft Office | Keynote | HTML

### Experience

After Effects | CSS | Antetype | book binding | screenprinting | letterpress