

RACHEL ARIYAVATKUL

(A H · R E E · A H · V A H T · K H U L)

EXPERIENCE

McCann Detroit

Sr. Art Director | 2017 – Present

Sr. Art Director on the GM Fleet account concepting and creating site assets, static and rich media OLA, email, direct mail, print and event executions.

McCann Detroit

Digital Designer / Art Director | 2015 – 2017

Digital designer on the ALDI account creating site assets, web banners, rich mobile units and emails for ALDI seasonal campaigns.

seeds marketing + design

Graphic Designer | 2014 – 2015

Designer on multiple accounts concepting and creating print, digital, social, publication and event executions for clients including Audi USA, Great Lakes Coffee, Bells Brewery, Oakland Family Services, Mills Pharmacy, American Optometric Association, smart, Forest Grill and more.

LOYAL3

Graphic Designer | 2013 – 2014

Works with the LOYAL3 creative team to create branded digital, print and motion content for the LOYAL3 website, social channels, banners, client pitch presentations and promotional swag.

Organic

Graphic Designer | 2012 – 2013

Works with the Organic creative team to design websites, mobile apps, web banners and social postings for clients such as U by Kotex, Hilton Worldwide, Pull-Ups, Poise, GoodNites, Depend and Smuckers.

EDUCATION

The College for Creative Studies

Bachelor of Fine Arts | 2012

SKILLS

Proficient

Photoshop | InDesign | Illustrator | Microsoft Office | Keynote | HTML

Experience

After Effects | CSS | Antetype | book binding | screenprinting | letterpress