

CLAIRE LEACH

BA(Hons) Graphic Design

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Education

Falmouth University
BA(Hons) Graphic Design
2012-2015

A Levels

Art and Design - B
Business Studies - B
Drama - C

10 GCSE's (including English
and Maths)

Other

Full driving licence with
access to a car
Willing to travel

About Me

I am an enthusiastic and motivated graphic designer with experience of working to a brief and to specific timelines for clients. I have extensive experience and expertise with the Adobe Creative Suite including Photoshop, Illustrator, InDesign, After Effects and Lightroom. I am also not afraid of a challenge. My eye for detail and knowledge of Graphic Design means I am able to turn problems into concrete solutions.

Relevant Experience

Angels Costumes (February 2017 - present)

Angels Costumes is the world's largest and most established costume house and fancy dress retailer. They have won multiple BAFTA and Oscar awards for movie, theatre and TV productions such as "The Grand Budapest Hotel", "Wicked" and "Poldark". My role involves designing a wide range of digital and promotional material for the entire company, such as in-store POS, print, packaging, website banners, online adverts and social media posts. In addition to this I am responsible for the company photography & videography, covering model shots, product photography and events.

Music Photography (December 2015 - present)

I freelance as a photographer and occasional reviewer for London in Stereo, Counteract magazine, Birmingham Review and Mytacism Music, online publications that specialise in music around the UK. This requires an ability to adapt to taking photos in different environments such as pubs, warehouses and arenas of both local and international artists whilst working to a brief at the same time. I have also had the opportunity to photograph some prestigious festivals such as Nozstock, The Masked Ball and Brighton/ London Pride. During these weekends I work with a marketing team to create photos that capture the spirit and diversity of the festivals, to be used for promotional purposes during and after the weekend. These events require me to perform under pressure not only during the day but during the night as well. Following each event I select and edit material, as appropriate.

ASHA Design (July 2016 - December 2016)

ASHA is an award winning agency based in the heart of Cheltenham. During this time I worked on a number of projects including a re-brand of the music festival Spring Harvest. This required researching, developing ideas, sourcing photography, designing posters and websites all whilst working with the client and in a team. I also created the signage for Formal House, a refurbished creative office building with constantly changing businesses and layout. This project included researching the building for signage placements, choosing fonts, colours, and creating door signs (both internal and external). I produced a series of symbols to complement the visual system, and I helped develop a new look for the front of the building so that it was visually cohesive with the inside.

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Other Experience

St Paul's Hostel (2016 - present)

I currently volunteer for a hostel dedicated to helping the homeless. I have had a wide range of roles ranging from photographing the recent royal visit by HRH Countess of Wessex to working in the kitchen, serving food, washing up and supporting residents.

Scimitar Sports

I freelanced as a photographer for Scimitar Sports in Worcester. I worked alongside their staff to photograph new items for their online shop and created lifestyle shots for social media/marketing purposes. This included sourcing models and locations for the shoot.

Mr Masey's Emporium of Beards

In both 2016 and 2017 I was approached to photograph a range of bearded men for Brighton beard oil company "Mr Masey's Emporium of Beards". This project involved scouting for models and locations for a shoot, working to a specific brief, taking the photos and editing. These photos were for marketing purposes.

Whiteboat TV

I had the opportunity to work for film company Whiteboat TV twice, taking behind the scenes photos for some of their films. This was very interesting seeing how short films are made ranging from dealing with actors and extras to sound equipment and camera settings. The first film was an educational film about child abuse and the second was about military veterans.

NHS

I undertook a short internship with the NHS Worcestershire before going to university. This involved creating posters and leaflets under the NHS brand guidelines for the in house design team. In 2016 this led me to create a video for The Royal College of General Practitioners to encourage junior doctors to become GP's.

Schooltogs Worcester (July 2013 - October 2015)

I worked as a part time sales assistant selling school uniform. I learnt many things about communication with customers, handling money and how to deal with difficult situations that may arise.