

INVESTOR FACT SHEET

GLOBAL APPAREL SOLUTIONS



TEKFIT[®] TECHNOLOGY



LARGE, DIVERSE CUSTOMER BASE



ABOUT TALON[®] INTERNATIONAL, INC

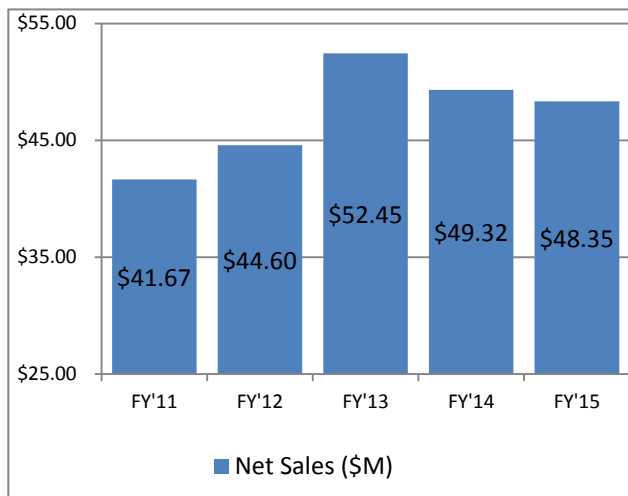
Talon International, Inc. is a major supplier of custom zippers and complete trim solutions, including Tekfit[®] stretch technology products, to manufacturers of fashion apparel, specialty retailers, mass merchandisers, brand licensees and major retailers worldwide. Talon develops, manufactures and distributes custom zippers exclusively under its Talon[®] brand ("The World's Original Zipper Since 1893"); designs, develops, manufactures, and distributes complete apparel trim solutions and products; and provides stretch technology for specialty waistbands, shirt collars, and other items, all under its trademark and world renowned brands, Talon[®] and Tekfit[®], to major apparel brands and retailers. Leading retailers worldwide recognize and use Talon products including VF Corporation, American Eagle, Abercrombie and Fitch, Polo Ralph Lauren, Kohl's, JC Penney, FatFace, Victoria's Secret, Wal-Mart, Phillips-Van Heusen, Levi Strauss & Co., Express and many others. The company is headquartered in the greater Los Angeles area, and has offices and facilities throughout the United States, United Kingdom, Hong Kong, China, Vietnam, India, Indonesia and Bangladesh.

PRODUCTS

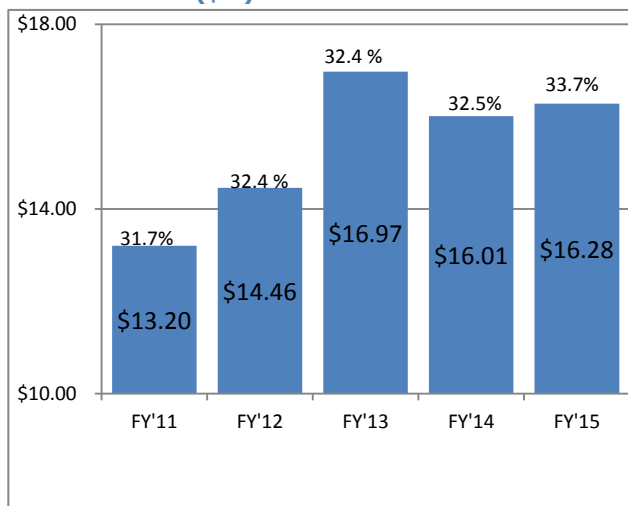
- **Talon Zippers**
 - The world's leading apparel companies and designers call on Talon for premium, fashion-forward, cost-effective zippers. Talon was the inventor of the zipper and a pioneer of many of the innovations common in zippers today
 - Talon's product development and distribution system offers experienced technical expertise, value pricing and total flexibility in delivery and special orders
 - Zippers represent ~46% of revenues
- **Talon Trim Solutions & Tekfit[®] Stretch Technology Products**
 - Talon pioneered the creation and implementation of complex trim outsourcing programs for large apparel manufacturers
 - Garment manufacturers worldwide order trim packages, consisting of woven & printed labels, buttons & rivets, printed marketing, zippers, thread as well as any other type of trim or accessory product
 - Trim products are ordered and delivered by garment style, or on a cut-by-cut delivery, directly to sewing and finishing plants around the globe
 - Tekfit is a proprietary, patented stretch technology used in waistbands, collars, shaping panels and other apparel components
 - Tekfit technology transforms an otherwise non-stretchable fabric into a fabric with the ability to stretch and recover, resulting in an unusually comfortable, flexible garment without compromising the style, look or feel
 - Tekfit revenues have grown significantly; as sales have ramped from original applications for Levi's Dockers to the innovative Phillips Van Huesen FlexCollar shirt and the lower abdominal shaping panels utilized in Uniqlo's women's jeans.
 - Phillips Van Huesen (NYSE:PVH), a Talon customer, is one of the largest global apparel companies with over \$8 billion in revenues and a market leader in men's dress shirts.
 - Trim, including our Tekfit products, represent ~54% of revenues

This investor Fact Sheet is intended to provide background information on Talon International, Inc. It should be read in conjunction with the company's SEC filings, including the risk factors and forward-looking safe harbor statements included in those filings. Copies of those documents are available on the company's website.

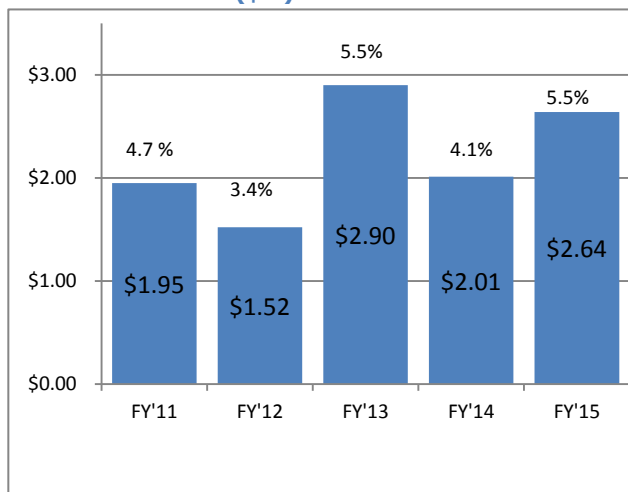
REVENUES (\$M)



GROSS PROFIT (\$M) AND MARGINS



ADJUSTED EBITDA (\$M) AND MARGINS



(OTCQB: TALN)

FINANCIAL HIGHLIGHTS

	FY'15	FY'14	FY'13
Revenues (\$M)	\$48.35	\$49.32	\$52.45
Operating Income (\$M)	\$1.42	\$1.74	\$2.76
Net Income (\$M)	\$0.51	\$0.57	\$9.73
Diluted Earnings Per Share	\$0.01	\$0.01	\$0.24

2015 KEY METRICS

- Revenues declined two percent to \$48.4 million
- Talon Tekfit[®] stretch technology posted sales of \$2.4 million versus \$133,000 in 2014
- 2015 initiatives included geographic expansion, product innovation and a more flexible, customer-centric service model
- Financing was secured with a new lender, adding financial flexibility

MARKET DATA (AS OF JULY 8, 2016)

Market Exchange	OTCQB
Stock Symbol	TALN
Fiscal Year End	DECEMBER 31
52-Week Trading Range	\$0.05-\$0.21
Average Trading Volume (3 Month Avg.)	5,657
Shares Outstanding	92.27M
Market Cap	\$10.15M
Cash	\$2.14M
Enterprise Value	\$11.72M

EXECUTIVE TEAM

- Larry Dyne, our current CEO, has been with Talon since 1992 and President since 2009. He was formerly President, Executive Vice President of Sales, Vice President of Product Development and Global Sourcing, and Vice President of Trim Sales, including responsibility for all domestic print production. Mr. Dyne has established extensive and long-term relationships with the world's top brands and clothing retailers.
- Nancy Agger-Nielsen has been the Chief Financial Officer of Talon International, Inc. since 2014. She has over 25 years' experience in all aspects of financial management for public reporting companies with diverse international operations in technology related fields.

ANALYST COVERAGE

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