

KRISHNA FITZPATRICK

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_INDUSTRY EXPERIENCE

2015 Art Director & Visual Designer

— Contract/Self; *Brooklyn, NY*

Present

Independent creative leader providing support to brand and agency teams on interactive, print, UX/UI, content strategy and identity design projects.

2013 Creative Director

— Leftloft; *Brooklyn, NY / Milan, Italy*

2016

Promoted creative leadership; assembled, managed and worked alongside interactive, environmental and print design teams; oversaw project creative process from concept to execution. Worked closely with third party developers on design specs, functionality requirements, and QA.

2010 Creative Director

— Fable Studio; *Brooklyn, NY*

2013

Led projects from concept to execution, developing compelling and innovative communications solutions for a diverse group of clients. Managed client relationships; sourced and collaborated with design and development contractors; performed all aspects of project management including scheduling, client liaising and presentations.

2007 Art Director / Co-Founder

— Neonbeige Design; *Brooklyn, NY*

2010

Worked on digital design and branding projects; sourced and collaborated with design and development contractors; handled all aspects of project management, client relations and studio operations.

Design

Interactive, Print, UX/UI, Product, Branding, Identity, Illustration, Strategy, Wireframing, Project Management

Software

Adobe Creative Suite

Apple iWork Suite

Balsamiq Mockups

Invision App

Sketch App

Microsoft Office

Web Development

User Testing

Quality Assurance

Front-End Development

WordPress

Squarespace

_CAPABILITIES

_CLIENTS

AOL

Clinique

F.C. Internazionale Milano

The Museum of Arts & Design (MAD)

The New York Botanical Garden

MTV Italia

Nutrifresh

Rakuten Marketing

Pew Center for Arts & Heritage

Pirelli Tires US

Victoria's Secret

Bachelor of Arts

Northeastern University (2001-2005)

Boston, MA

Continuing Education Courses

School of Visual Arts (2008-2010)

New York, NY

Advanced Adobe Suite Courses

Noble Desktop (2011-2012)

New York, NY

_EDUCATION