Iranian Attitudes on JCPOA pre-Trump Announcement
(Exclusive data collected in Apr 2018)

Amir Farmanesh, PhD
IranPoll is an independent full-service opinion research company with global office in Toronto, Canada, focusing exclusively on Iran.

Utilizing two call centers - Tehran and Toronto - with 87 active calling stations, IranPoll conducts about 150,000 interviews each year.

IranPoll operates a proprietary online panel of Iranians with 51,000 members.
Exclusive IranPoll Survey

Telephone survey (CATI)

More on method: https://www.iranpoll.com/method

National representative sample of 1003 Iranians

Margin of sampling error +/- 3.1%

Conducted from April 13-17, 2018

Data from previous dates were all collected by IranPoll for the University of Maryland (CISSM)
Scientific polls have proven to be a very effective and predictive tool in Iran.
“IranPoll series has become one of the best snapshots of public opinion in Iran over recent years, with its polling predictions for the May 2017 presidential elections accurate within less than 2 percentage points.” —Feb 2, 2018
### Persian gulf

Iranian election polling, 16th May 2017, % of respondents, excludes “don’t knows”

<table>
<thead>
<tr>
<th></th>
<th>Hassan Rouhani</th>
<th>Ebrahim Raisi</th>
</tr>
</thead>
<tbody>
<tr>
<td>First round</td>
<td>58.0</td>
<td>36.4</td>
</tr>
<tr>
<td></td>
<td>25</td>
<td>75</td>
</tr>
<tr>
<td>Second round</td>
<td>Rouhani 60.4</td>
<td>Raisi 39.6</td>
</tr>
<tr>
<td></td>
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</tr>
</tbody>
</table>

*Has withdrawn and endorsed Rouhani since the poll was conducted*

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Source: IranPoll

Economist.com

Pic credits: Getty Images; AFP
Perceptions of economy and future are worsening.
In your opinion, how good or bad is our country's general economic situation?

- **Good**
- **Bad**

![Graph showing the trend from May 2015 to Apr 2018, with blue and red lines indicating perceptions of 'Good' and 'Bad' respectively. The data shows a general decline in good perceptions and an increase in bad perceptions over time.](image)

*IranPoll for University of Maryland (CISSM)*

*Apr 2018 data is IranPoll exclusive*
Right now, do you think economic conditions in Iran, as a whole, are getting better or getting worse?

- Getting better
- Getting worse

<table>
<thead>
<tr>
<th>Month</th>
<th>Getting better</th>
<th>Getting worse</th>
</tr>
</thead>
<tbody>
<tr>
<td>May.2015</td>
<td>49</td>
<td>37</td>
</tr>
<tr>
<td>Aug.2015</td>
<td>57</td>
<td>29</td>
</tr>
<tr>
<td>Jan.2016</td>
<td>47</td>
<td>41</td>
</tr>
<tr>
<td>Mar.2016</td>
<td>52</td>
<td>33</td>
</tr>
<tr>
<td>Jun.2016</td>
<td>43</td>
<td>42</td>
</tr>
<tr>
<td>Dec.2016</td>
<td>51</td>
<td>42</td>
</tr>
<tr>
<td>May.2017</td>
<td>52</td>
<td>40</td>
</tr>
<tr>
<td>Jun.2017</td>
<td>50</td>
<td>39</td>
</tr>
<tr>
<td>Jan.2018</td>
<td>58</td>
<td>31</td>
</tr>
<tr>
<td>Apr.2018</td>
<td>64</td>
<td>27</td>
</tr>
</tbody>
</table>

IranPoll for University of Maryland (CISSM)

Apr 2018 data is IranPoll exclusive
While both president Rouhani and JCPOA still enjoy majority support, popularity of both have been on the decline.
What is your opinion of Hassan Rouhani?

- Very favorable
- Somewhat favorable

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To what degree do you approve or disapprove of the JCPOA agreement?

- Strongly approve
- Somewhat approve

IranPoll for University of Maryland (CISSM) Apr 2018 data is IranPoll exclusive
Iranians’ confidence in US continues to decline.
How confident are you that the United States will live up to its obligations toward the nuclear agreement?

IranPoll for University of Maryland (CISSM) Apr 2018 data is IranPoll exclusive

Apr 2018 data is IranPoll exclusive
And they blame US for much of JCPOA’s lack of success.
As a result of the JCPOA, at this point would you say people’s living conditions have or have not improved?

- **Have Improved**
  - Jun.2016: 25
  - Dec.2016: 22
  - May.2017: 22
  - Jun.2017: 27
  - Jan.2018: 20
  - Apr.2018: 17

- **Have not improved**
  - Jun.2016: 74
  - Dec.2016: 73
  - May.2017: 74
  - Jun.2017: 70
  - Jan.2018: 75
  - Apr.2018: 79

*IranPoll for University of Maryland (CISSM) - Apr 2018 data is IranPoll exclusive*
Are European countries moving as rapidly as they can to trade and invest with Iran now that some sanctions have been lifted, or are they moving slower than they could?

<table>
<thead>
<tr>
<th>Date</th>
<th>Moving rapidly</th>
<th>Moving slowly</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec.2016</td>
<td>19</td>
<td>70</td>
</tr>
<tr>
<td>May.2017</td>
<td>18</td>
<td>71</td>
</tr>
<tr>
<td>Jan.2018</td>
<td>17</td>
<td>73</td>
</tr>
<tr>
<td>Apr.2018</td>
<td>13</td>
<td>78</td>
</tr>
</tbody>
</table>

IranPoll for University of Maryland (CISSM)

Apr 2018 data is IranPoll exclusive
In your opinion, are European countries moving slower than they could to trade and invest with Iran mostly because of:

- **Iran’s own weaknesses**
- **Pressure or fear of the US**

**IranPoll for University of Maryland (CISSM)**

Apr 2018 data is IranPoll exclusive
Iranians increasingly support retaliation if the United States abrogates the deal.
If the United States takes measures against Iran that are in violation of the JCPOA agreement, do you think:

- Iran should retaliate
- Iran should continue to live by the JCPOA

IranPoll for University of Maryland (CISSM)

Apr 2018 data is IranPoll exclusive
Iranians are becoming less confident that other P5+1 countries will live by the terms of the JCPOA.
How confident are you that other P5+1 countries will live up to their obligations toward the nuclear agreement?

- Confident
- Not confident

June 2016: 61%
December 2016: 51%
May 2017: 53%
January 2018: 60%
April 2018: 54%

IranPoll data is IranPoll exclusive

IranPoll for University of Maryland (CISSM)

Apr 2018 data is IranPoll exclusive
IranPoll’s Databank

- VoxIran is our databank of polls containing Iranian's opinions:
  - on 3,100+ survey questions
  - from 300+ probability sample surveys
  - conducted from 2006 to 2018
  - on 430 topics and subtopics

- Making it the single most comprehensive databank of reliable polls of the Iranian people.
Iranian Time Use Survey

IranPoll’s cross-sectional time use survey is an in-depth survey fielded 3 times since 2010, and being repeated in 2018.
Contact Us

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