



thatssosaralowe.com
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SARA LOWE

art director • designer

EXPERIENCE

22squared
Feb 2016 - Present
Junior Art Director *create social media content, online video and pre-roll with Dunkin' Donuts, Baskin Robbins, The Home Depot and SunTrust*

The Creative Circus
Oct 2017 - Present
Typography Instructor *introduce students to typography, while teaching the anatomy and importance of type*

GreenStreet Marketing & Design
June 2012 - August 2013
Graphic Designer *worked as was graphic designer and also played the role of account manager, producer and content specialist*

T3 Promotions
January 2012 - May 2012
Graphic Design Intern *assisted the creative director with developing branding, advertisements and a variety of other projects*

EDUCATION

The Creative Circus
October 2015
Graphic Design *studied in graphic design and art direction classes*

Saginaw Valley State University
May 2012
Graphic Design *GLIAC Academic Excellence Team, Dean's List, Magna Cum Laude*

AWARDS

Student Show Silver
Student Show Bronze

Student Show Gold
ADDY Silver

SKILLS

Content Creation / Layout
Typography / Identity
Volleyball skills (ka-pow)

Illustrator
InDesign
Photoshop