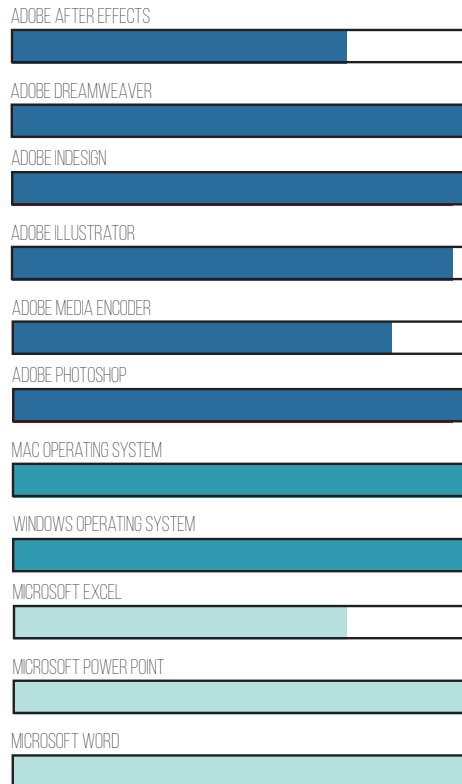


# SARAH DIGIOVANNA

## GRAPHIC DESIGNER

SARAHDIGIOVANNA.COM | 607.423.2921  
4363 SOUTH QUEBEC STREET APT #3304 DENVER, CO 80237

### SKILLS



### RELATED EXPERIENCE

#### Freelance Graphic Design

August 2015-Present  
Creates logos and event design as well as designing and managing website designs via content management sites like Squarespace and WordPress. Also includes miscellaneous print and online design work.

#### Graphic Designer, CBORD

June 2017-Present  
**Marketing Design Associate, CBORD**  
March 2016-June 2017  
Ithaca, New York

Assists Senior Graphic Designer and Marketing team to interpret corporate needs and design solutions with high visual impact. Worked on a variety of products and mediums, including websites, eBooks, brochures, tradeshow via print, digital, and video design.

#### Social Media and Graphic Design Assistant, Rehab Resources | Little Lukes | Woodhouse Day Spa | Planet Fitness

June 2015-January 2016  
Oswego, New York  
Assistant to the small Marketing Team at corporate headquarters in Oswego, New York. In charge of all social media accounts for all owned companies and consistently designed for both online and print production. Took photos for online and print work, edited short videos, and helped create successful marketing plans for future years.

#### Research and Production Team, AAF National Student Advertising Competition

January-May 2015  
Ithaca, New York  
To obtain 75% of digital ordering for Pizza Hut in 2015, this campaign highlighted necessary steps for the brand to achieve success on the new platform. Including intensive research, humorous creative, unique brand activations, and a necessary post-campaign evaluation, the campaign won 4th place overall.

#### Intern, Community Hospice of Cortland

June-August 2013  
Cortland, New York  
This internship taught me the inner workings of a company and the importance of marketing, even in smaller sized organizations. Having full management of the company's social media accounts allowed the expansion of knowledge with hands on experience and direct communication with the company's internal organization.

### EDUCATION

Ithaca  
College

Bachelor of Science  
Integrated Marketing  
Communications  
May 2015 | GPA 3.2

### WORK EXPERIENCE

#### Medical Records Assistant, Cortland Medical Associates

December 2015-January 2016  
Cortland, New York

#### Barista, Starbucks Coffee Company

April 2013-October 2014  
Ithaca, New York

#### Ithaca College Club Field Hockey

September 2012-August 2013  
Ithaca, New York  
Playing this club sport helped strengthen my ability to work in a team. The girls that played worked alongside each other on and off the team to gain as much experience and as many close friends as possible.

#### Cashier/Customer Service Representative, Tops Friendly Markets

October 2009-August 2011 | Cortland, New York  
October 2012-April 2013 | Ithaca, New York  
Employee of the Month | March 2013, April 2013