

SERENDIPITY 2023 DESIGN INNOVATORS

Capturing a Mood ANTONIO PIPPO INTERIORS

When Principal and Founder Antonio Pippo saw his clients' Chelsea pied-àterre just a few blocks from the iconic Christopher Street, he knew it would be important to incorporate the vitality of the neighborhood into his design. "It felt appropriate to bring color and personality into this project," Pippo says. "The idea is that the décor should capture the excitement and energy of being in the city." Pippo planned to retain the open concept layout and the skyline views, but wanted to clearly delineate the kitchen, dining room and living room areas. To do that, he made use of window treatments to subtly frame each space and continue to let in natural light. "My design philosophy is that a room must have the following components: clean lines, a neutral base for the color palette and layers of art, antiques and modern pieces to bring in unexpected pigment, textures and intrigue," says Pippo. "This living room has a grounding design with luxurious materials and simple shapes; from this starting point, we could then push the envelope with more daring accessories and art. I always want my rooms to show the homeowner's personality; the kiss of death is if it all looks like a set purchased from a showroom." Here, he started with base neutrals of grays and creams and let the homeowner's collection of pop art inspire the color choices in the accessories. "We were inspired by the urban setting but wanted to dial up the typical palette of grays that one associates with New York," says Pippo. Overall, his ability to establish connections with his clients has resulted in many long-term relationships, working on numerous projects for the same people. "I really get to know the families that I work with and develop a trust that allows me to take their ideas and elevate them beyond their imagination with eclectic details that make each and every space we design unique and special," he says.



