



# DEFINING WHAT YOU WANT: IS IT AN ACT OF SELFISHNESS?



## WHAT DOES "SELFISH" REALLY MEAN?

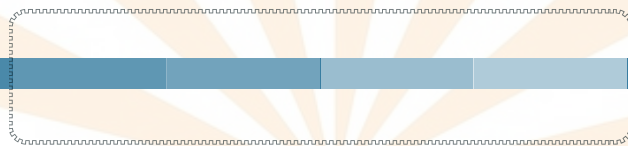
- Having or showing concern only for yourself and **not for the needs or feelings of other people**
- Seeking or concentrating on one's own advantage, pleasure, or well-being **without regard for others**
- Arising from concern with one's own welfare or advantage **in disregard of others**
- Can you spot the two assumptions here?



## MOST HUMAN INTERACTION



100% SELFISH



100% SELFLESS



## SELFISH OR UNSELFISH?

- Putting someone on your email list?
- Going to a networking event?
- Promoting your products or services?



## WANT. WHAT. YOU. WANT.

- Who needs a T-shirt with this on it??

## CLICK TO TWEET:

**NINJA NOTE: WANT WHAT YOU WANT, GRASSHOPPER. EVERYONE ELSE WILL SORT OUT THEIR OWN FEELINGS. THEY ALWAYS DO.**



FOR MORE ABOUT PRODUCTIVITY, JOIN US IN THE DOJO!

