



CELEBRATES THE 150 THROUGH THE HEART OF DOWNTOWN

— CALL FOR PROPOSALS FROM ARTISTS 2017 —

Peterborough Pulse is an opportunity for the Peterborough community to reimagine our streets as places built for people, and we believe that people need art! In 2017, Pulse will support the creation of two temporary public art installations/projects as part of our activities. This is an open call to all artists in Peterborough and the surrounding region. Pulse will commission two projects and is offering a \$1,000 honourarium for each successful proposal.

Peterborough Pulse is an open streets event that invites the whole city to walk, bike, dance, play and even socialize in spaces typically used by cars. On July 15th 2017, Peterborough Pulse will return for one summer day of active play from 9am-3pm.

Pulse welcomes visual artists, sound/audio artists, performing artists, media artists, and others to submit a proposal to create an original site specific work. Temporary public art proposals should enliven the Pulse experience while embodying one or more of our 2017 themes. Artists are encouraged to use elements of design, surprise, humor, imagery, and more.

PETERBOROUGH PULSE 2017 INSTALLATION THEMES:

- + Celebrating the 150: Connect participants to Ontario and/or Peterborough's rich history, culture and peoples.
- + Inspired Public Space: Reimagine public spaces built to inspire, engage, support and celebrate our downtown.
- + Active, Healthy Communities: Reflect the playfulness of active transportation, sport, and time spent outdoors.

THE SELECTED ARTISTS WILL RECEIVE:

- + An honorarium of \$1,000 (includes artist fee to cover creation, materials, setup and takedown)
- + Promotion across Peterborough Pulse's social media networks
- + Professional photography and digital copy of the temporary installation
- + The opportunity to showcase work to a large local audience of over 8000

ARTIST PROPOSALS WILL BE REVIEWED RELATIVE TO THE FOLLOWING CRITERIA:

1. Ability of the work to engage Pulse participants.
2. Quality of the proposal and prior work.
3. Response to and interpretation of Pulse themes.
4. Feasibility of the proposal and demonstrated ability of the applicant to successfully complete the project.

--- ARTIST APPLICATION FORM ---

A. ARTIST(S) INFORMATION

1. Name(s) of artist:
Designated Lead for applications with more than one artist:
2. Phone Number:
3. Email:
4. Short Artist(s) Bio (Max. 500 words)
5. Recent CV Upload attachments

B. PROPOSAL FOR PUBLIC ART PROJECT

1. Detailed Project Description (Including conceptual drawing(s) of proposed installations, if applicable. Max. 1000 words.)
2. Anticipated Total Budget
3. Samples of previous work (Visual support materials of previous work, including, but not limited to, photos, video links, web-links, and media articles.)
4. Explain how your public art installation relates to one or more of Pulse's event themes. (Max 500 words)
 - + Celebrating the 150: Connect participants to Ontario and/or Peterborough's rich history, culture and peoples.
 - + Inspired Public Space: Reimagine public spaces built to, engage, support and celebrate our downtown.
 - + Active, Healthy Communities: Reflect the playfulness of active transportation, sport, and time spent outdoors.
5. Please describe your capacity to deliver.
Previous experience creating public art, large-scale works, or exterior projects for temporary installation is an asset. Peterborough Pulse is a one day event, so please explain how you intend to set-up your installation on July 15th by 8:30am and takedown the same day by 3:30pm. (Please note: Depending on the type of installation there may be opportunity for the installation to remain in the downtown off the street for a period of time after the main event.)

APPLICATION CONTACT: Submit your application by email to Hillary Flood at hillary.flood@greenup.on.ca

APPLICATION DEADLINE: Monday, May 29th, 2017, 12pm.

NOTIFICATION DATE: Selected artists will be notified by the Peterborough Pulse planning committee by Monday June 5th, 2017