



Privacy Policy

Nosara Paddlesurf Privacy Policy

Effective Date: November 30, 2012

This Privacy Policy (“Policy”) explains how information about you is collected, used, and disclosed by) Nosara Paddlesurf when you access or use our website, sign up to receive our newsletter, sign up for activities and events (“Services”), or otherwise interact with us. We may supply different or additional notices of our information practices specific to certain programs or activities. Your privacy is important to Nosara Paddlesurf. Maintaining the trust of our clients is key to the success of our business, and this Privacy Policy is intended to make you feel as comfortable as possible visiting our website and using our Services.

Collection of Information

Information You Provide to Us. We collect information you provide directly. For example, we collect information when you sign up for any of our Services, mailing lists or promotions; use the interactive areas and features of our website; make a purchase; and when you email, call, or otherwise communicate with us. The types of information we may collect include:

- **Inquiries and Direct Communication Information**, such as your name, address, phone number, email address, photos, demographic information, and information about your interests and preferences.
- **Transaction Information**, such as your name, billing address, shipping address, phone number, email address, credit card information, and transaction history.
- **Stand Up Paddle Camp Information**, such as medical/health information, fitness conditions, physical characteristics, passport information, dietary requirements, and emergency contact information.

Use of Information

We use the information we collect about you for a variety of purposes, for example, to:

- provide and deliver Services and products, process and complete transactions and send you related information, including purchase confirmations, invoices, updates regarding scheduled Services;
- provide, maintain, and improve the Services;
- investigate and prevent fraudulent transactions and other illegal activities;
- respond to your comments and questions;
- communicate with you about Services, promotions, news, upcoming events, and other information we think will be of interest to you;
- monitor and analyze trends, usage and activities; and
- Personalize the Services and provide advertisements, content, or features that are targeted toward your interests.

We may store and process information in the United States and other countries.

Sharing of Information

We may share personal information about you outside of Nosara Paddlesurf as follows:



- with third parties who complete transactions or perform services on our behalf;
- when you participate in our Services, certain information about you may be displayed publicly on third party sites, such as your photos, stories, posts, and other information you choose to provide to us;
- in connection with, or during negotiations of, a corporate business transaction, such as a merger or acquisition of all or a portion of our business to another company, joint venture, corporate reorganization, insolvency or bankruptcy, financing or sale of company assets;
- if we have a good faith belief that disclosure is reasonably necessary to comply with any applicable law, regulation, legal process or governmental request; to enforce our agreements, policies, and terms of use; and to protect Nosara Paddlesurf, our clients, or any other person from harm.

Security

Nosara Paddlesurf takes reasonable measures, including administrative, technical, and physical safeguards, to protect information about you from loss, theft, misuse, unauthorized access, disclosure, alteration, and destruction.

Your Choices

Communications. You may opt out of receiving promotional e-mails, including newsletters from Nosara Paddlesurf by following the instructions in those communications. If you opt out of receiving promotional communications, we may still send you non-promotional emails, such as emails about our ongoing business relations.

Third Party Advertising, Analytics and Services

We allow third parties to serve advertisements on our behalf across the Internet. These third parties may use cookies, web beacons, and other technologies to collect information about your use of the Services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked, and conversion information. This information may be used by Nosara Paddlesurf and these third parties to analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests in our Services. This Policy does not apply to, and we are not responsible for, third party cookies, web beacons, or other tracking technologies and we encourage you to check the privacy policies of these third parties to learn more about their privacy practices.

Changes to this Policy

Nosara Paddlesurf may change this Policy from time to time. If we make changes, we will notify you by revising the Effective Date above and, in some cases we may provide you with more prominent notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Policy to stay informed about our information practices and the ways you can help protect your privacy.

Contact Us

If you have any questions, comments or concerns about this Policy or about our privacy practices, please call our general number at 949.281.3748 (U.S. Number) or send an email message to info@nosarapaddlesurf.com.