

## 2017 Application Form

Sunday, September 3, 2017  
New Glarus Village Park  
912 2<sup>nd</sup> Street  
New Glarus, WI 53574



### Entry Information

#### Qualifications:

- Participation is open to all artists 18 or over who exhibit work of original concept, design and execution.
- Art, craft, and hobby work items of original design and handcrafted by the exhibiting artist are the only merchandise allowed to be sold.
- The Wilhelm Tell Festival Art in the Park reserves the right to accept or reject any entry or exhibit, or part of any entry or exhibit at any time including the day of the Art Fair without refund of application fee.
- Unacceptable items include the following:
  - Merchandise made by others or purchased “buy-sell” items
  - Items made from kits
  - Consignment items
  - Imported items produced outside the United States
  - food vendor items

#### Jurying Procedure:

- New and re-jurying applicants must submit 4 photos (printed or digital) for each category entered. You may mail or email photos to the contact information below. Note: Applicants applying for ***third consecutive year***, based on our records, will have jury fee waived.
- Each photo must be labeled clearly with the exhibitor’s name, medium and must be representative of the work which will be displayed. Mailed photos (printed or digital) will not be returned.
- Applicants will be juried in May 2017 by media category to promote originality and variety.
- JURY DECISION IS BASED SOLELY ON THE PHOTOS SUBMITTED.

#### Deadline/Fees: **Please send two separate checks (Jury and Booth Fee)**

- The \$10 jury fee is nonrefundable. Checks will be deposited immediately.
- The \$100 booth fee is “per booth”. Checks will be returned to applicants who are not selected to exhibit by May 15, 2017. Checks of selected applicants will be deposited on June 1, 2017.
- Deadline for applications is April 30<sup>th</sup>. Checks should be made payable to: **New Glarus Vision, Inc.**
- Cancellation deadline with booth fee returned is July 1, 2017. This is an outside event; no refunds will be made due to inclement weather.
- Notification of acceptance or rejection will be emailed or mailed by May 15, 2017.
- A current Seller’s Permit must accompany the application (<http://revenue.wi.gov/forms/sales/s-240f.pdf>).

#### Exhibitions:

- Each participant is responsible for their own display, which must have a professional look; preparing, exhibiting and removing their own work.
- A display area of approximately 12 X 12 feet will be provided.
- Spaces are pre-assigned based on the postmarked date of the application.
- Registration begins at 7am on the day of the Art Fair. Artists must be present and the artist’s work must be shown from 9am to 4pm.
- Set-up on Saturday after 4pm is allowed at the risk of the exhibiting participant. The Village of New Glarus, Wilhelm Tell Guild, Inc, and New Glarus Vision, Inc., Art in the Park, assume no liability for loss or damage to artwork or other property from any cause.
- Artist Choice Award of \$150 will be given to the artist that receives the most votes by the other artists.

# 2017 Application

Mail your application, sellers permit, jury and booth fee and current photos of your work to:

**Wilhelm Tell Festival Art in the Park**

**Att: Mary Thomson**

**W6024 Meadow Valley Rd**

**New Glarus, WI 53574**

Or email photos (preferred) to [thomson@tds.net](mailto:thomson@tds.net) with your name in the subject.

Mail all other materials to address above.

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Price Point or link to Website: \_\_\_\_\_

Include completed Wis Sellers Permit: <http://revenue.wi.gov/forms/sales/s-240f.pdf>

Returning Exhibitor? Yes/No (circle one) Special Request: \_\_\_\_\_

Select Your Category (circle all that apply): Photography Glass Sculpture Ceramics Fiber  
Paintings Jewelry Wood Other: \_\_\_\_\_

The Art in the Park Committee may use the following for the promotion of the event:

My name? Yes/No (circle one)

Pictures of my artwork? Yes/No (circle one)

I hereby state that I have handcrafted all items and am in compliance with the entry qualifications. I will not hold Wilhelm Tell Festival Art in the Park, The Village of New Glarus, Wilhelm Tell Guild, or New Glarus Vision, Inc. responsible for damage or loss to any part of my display while in transit or during the Festival. The following is a brief description of my art or craft work I intend to sell (must fill out on application or will be returned).

Signature: \_\_\_\_\_

Date: \_\_\_\_\_


Number of booths desired: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Booth Fee Check #: \_\_\_\_\_

Jury Fee Check #: \_\_\_\_\_

Questions: [thomson@tds.net](mailto:thomson@tds.net)

General Information: [www.swisstown.com](http://www.swisstown.com) or [www.Wilhelmtell.org/schedule/](http://www.Wilhelmtell.org/schedule/)

Like us  on Facebook : New Glarus Art in the Park

**FOR OFFICE USE ONLY**

Date received/Rank \_\_\_\_\_

Check # \_\_\_\_\_

Amount \_\_\_\_\_

Seller's Permit \_\_\_\_\_