

JOSEPHINE TANSARA

JOSEPHINETANSARA.COM

CONTACT

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EDUCATION

School of Visual Arts, New York, NY
Bachelor of Fine Arts in Branding, Interactive Design and Advertising. Graduating May 2016

EXPERIENCES

R/GA, Design Intern, 2015, New York, U.S.A.

Assisted art directors with concepting, product launch and executing pitches. Designed prints, billboards, composites, and decks. Clients include Google and Samsung.

School of Visual Arts, Teaching Assistant, 2014 - 2015, New York, U.S.A.

Freelance Clients include: Caviar Digital, iHuntington.co Strategic Digital Agency, Fashion Group International & Cita Tenun Indonesia.

Leo Burnett, Creative Intern, 2014, Jakarta, Indonesia.

Designed logos, icons, decks, collaterals. And contributed in concepting in pitches for international and national brands such as Marlboro, McDonald's, Telkomsel and Phillips.

InStyle Magazine Indonesia, Photographer and Producer Freelancer, 2013, New York, NY

BBDO Indonesia, Graphic Design Intern, 2012, Jakarta, Indonesia.

OTHER SKILLS

Adobe Creative Suite

 Photoshop

 Illustrator

 InDesign

 After Effects

 Lightroom

 Acrobat

Concepting & Art Direction

Prototyping

 InVision

 Marvel

 Principle

Music

Languages

 English

 Mandarin

 Bahasa Indonesia

Social Media

Maxon Cinema 4D

Sketch

Keynote, iLife, iWork

Photography

Event Organizing

EXHIBITIONS & PRESS

Art Directors Club SVA Advertising & Design Show, March 2014, 2015 & 2016

Packaging of the World Online, October 2015

Cosmo!Girl Indonesia Print, January 2015

Dashyat in RCTI TV News, January 2014

InStyle Magazine Indonesia Print, August 2013

Voice of America in MetroTV TV News, October 2013

HONORS & AWARDS

Graphis New Talent Annual 2015 & 2016

Cannes Future Lions 2015

School of Visual Arts Dean's List 2012 - 2015

Ranked Top Percentile in Portfolio Review 2014 - 2015

Scholarship Recipient Henry Wolf Scholarship, Department Grant and Silas H. Rhodes Scholarship