

Article	
<b>Format &amp; Structure</b>	1. No more than 1,000 words (after translation into English).
	2. Must include a title of no more than 140 characters.
	3. Must be submitted to the National Operator in Microsoft Word format.
	4. Must include 1-3 images (photographs, illustrations, diagrams, etc.), each with captions of no more than 20 words. Sources for all images must be given.
	5. Must include an introduction, body (supporting paragraphs), and conclusion and answer the questions of who, what, where, why, when, and how.
<b>Honest &amp; Unbiased Reporting</b>	1. Facts, statistics, and scientific information must be supported by credible sources.
	2. Any quotes used must be from real and credible sources.
	3. Sources used in the article must be cited using footnotes and a 'References' list. This includes citing the original author/source of any images (photographs, illustrations, diagrams, etc.) used in the article. <i>Remember: Even when citing sources, remember that this is not an academic essay, but a newspaper article. One of its characteristic features is the statements of competent persons, and therefore we recommend that you go to the persons in person or contact them by e-mail or telephone and get information directly from them. It will increase not only the dynamics of the article but also its credibility.</i>
<b>Constructive &amp; Well-Rounded Perspective</b>	1. Articles and reportage videos should be balanced and fair in terms of representing different sides of an argument before suggesting possible solutions.
	2. Article should explore the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
	3. The article should show the link between local and global events, issues, and/or phenomena.
	4. The article should include relevant, feasible, and constructive solutions to environmental issues presented in the article.
<b>Originality &amp; Independence</b>	1. The article is original in content and/or scope. The author has picked a challenging and/or creative topic or has approached a topic in a different and/or creative way.
	2. The participant has engaged in fieldwork and conducted research and interviews (either in-person or over the phone) outside of their school grounds.
<b>Dissemination</b>	1. A total of 5 points may be awarded for dissemination through the following channels: <ul style="list-style-type: none"> <li>• Personal Sphere = 1 Point</li> <li>• School Community = 1 Point</li> <li>• National Operator Organization = 1 Point</li> <li>• National Media (Newspaper, TV, radio) = 2 Points</li> </ul>
	2. Evidence of dissemination must be submitted with the article and published on Exposure below the article.

## Single Reportage Photo

The purpose of the **Single Reportage Photo** is to tell a story through a photograph that truthfully and accurately captures the reality of a situation, event or issue. The photograph should be candid, i.e., not be posed or manipulated. An environmental lens or perspective is required.

<b>Format &amp; Structure</b>	<ol style="list-style-type: none"> <li>1. A single photograph must be submitted to the National Operator in .JPEG or .PNG format with a resolution of no less than 150-300 DPI.</li> <li>2. Must have a title of no more than 140 characters.</li> <li>3. Must have a description of no more than 100 words and a caption of no more than 20 words OR <i>only</i> a description of maximum 120 words in total.</li> <li>4. The description and caption should explain the environmental link and/or solutions to the issue presented in the photograph.</li> <li>5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject.</li> </ol>
<b>Honest &amp; Unbiased Reporting</b>	<ol style="list-style-type: none"> <li>1. The photograph is a fair and truthful representation of reality and the subject and/or scene has not been significantly manipulated or altered. Editorial alterations to photos (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alternations do NOT alter the reality of the subject or object of the photo.</li> <li>2. Any quotes used must be from real and credible sources.</li> <li>3. Facts, statistics, and scientific information must be supported by credible sources.</li> <li>4. Sources used in the description and/or caption must be cited using footnotes and a 'References' list.</li> </ol> <p><b>Remember:</b> Even when citing sources, remember that this is not an academic essay, but a newspaper article. One of its characteristic features is the statements of competent persons, and therefore we recommend that you go to the persons in person or contact them by e-mail or telephone and get information directly from them. It will increase not only the dynamics of the article, but also its credibility.</p>
<b>Constructive &amp; Well-Rounded Perspective</b>	<ol style="list-style-type: none"> <li>1. Photograph should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.</li> <li>2. The photograph and/or description/caption should show the link between local and global events, issues and/or phenomena.</li> <li>3. The description and/or caption should include relevant and feasible solutions to environmental issues presented in the photo.</li> </ol>
<b>Originality &amp; Independence</b>	<ol style="list-style-type: none"> <li>1. The photograph is original in subject and/or scope. The photographer has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way.</li> <li>2. The participant has engaged in fieldwork and conducted research for the photograph outside of their school grounds.</li> </ol>
<b>Dissemination</b>	<ol style="list-style-type: none"> <li>1. A total of 5 points may be awarded for dissemination through the following channels: <ul style="list-style-type: none"> <li>• Personal Sphere = 1 Point</li> <li>• School Community = 1 Point</li> <li>• National Operator Organization = 1 Point</li> <li>• National Media (Newspaper, TV, radio) = 2 Points</li> </ul> </li> <li>2. Evidence of dissemination must be submitted with the photograph and published on Exposure below the photo.</li> </ol>

## Environmental Campaign Photo

The purpose of the **Environmental Campaign Photo** is to raise awareness of an issue, promote certain values, and/or inspire positive action through a photograph. The photograph can be staged, and the subject can be posed with the intention of sending a message to the viewers. An environmental lens or perspective is required.

<b>Format &amp; Structure</b>	1. A single photograph must be submitted to the National Operator in .JPEG or .PNG format with a resolution of no less than 150-300 DPI.
	2. Must have a title of no more than 140 characters.
	3. Description (only optional) of no more than 100 words.
	4. The description should explain the environmental link and/or solutions to issue presented in the photograph.
	5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject.
<b>Honest &amp; Unbiased Reporting</b>	1. Editorial alterations to the photo (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alternations do NOT alter the reality of the subject or object of the photo.
	2. Minimal photoshopping is permissible, however the original photo should be the original work of the student and cannot change the reality of the object.
	3. Any quotes used must be from real and credible sources.
	4. Facts, statistics, and scientific information must be supported by credible sources.
	5. Sources used in the description and/or caption must be cited using footnotes and a 'References' list. <b>Remember:</b> Even when citing sources, remember that this is not an academic essay, but a newspaper article. One of its characteristic features is the statements of competent persons, and therefore we recommend that you go to the persons in person or contact them by e-mail or telephone and get information directly from them. It will increase not only the dynamics of the article, but also its credibility.
<b>Constructive &amp; Well-Rounded Perspective</b>	1. Photograph should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
	2. The photograph and/or description should show the link between local and global events, issues and/or phenomena.
	3. The description should include relevant and feasible solutions to environmental issues identified in photo.
<b>Originality &amp; Independence</b>	1. The photograph is original in subject and/or scope. The photographer has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way.
	2. The participant has engaged in fieldwork and conducted research for the photograph outside of their school grounds.
<b>Dissemination</b>	1. A total of 5 points may be awarded for dissemination through the following channels: <ul style="list-style-type: none"> <li>• Personal Sphere = 1 Point</li> <li>• School Community = 1 Point</li> <li>• National Operator Organization = 1 Point</li> <li>• National Media (Newspaper, TV, radio) = 2 Points</li> </ul>
	2. Evidence of dissemination must be submitted with the photograph and published on Exposure below the photograph.

## Photo Story (3-5 Photographs)

The purpose of a **Photo Story (3-5 Photographs)** is to tell a story through a series of photographs to help the viewer better understand environmental issues, events or phenomena. Like photo reportage, a photo story aims to tell a truthful and accurate story through a series of candid photographs.

### Format & Structure

1. A maximum of 3 to 5 photographs must be submitted to the National Operator in .JPEG or .PNG format with a resolution of no less than 150-300 DPI.
2. Must have a title of no more than 140 characters.
3. Must have a description of no more than 100 words. Each photograph must have a caption of no more than 20 words.
4. The description and captions should explain the environmental link and/or solutions to issue shown in the photos
5. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject.

### Honest & Unbiased Reporting

1. The photograph is a fair and truthful representation of reality and the subject and/or scene has not been manipulated or altered. Editorial alterations to photos (e.g. colour, contrast, definition, shadows, highlights, cropping, levelling, etc.) are permissible, as long as these alternations do NOT alter the reality of the subject or object of the photo.
  2. Any quotes used must be from real and credible sources.
  3. Facts, statistics, and scientific information must be supported by credible sources.
  4. Sources used in the description and/or caption must be cited using footnotes and a 'References' list.
- Remember:** Even when citing sources, remember that this is not an academic essay, but a newspaper article. One of its characteristic features is the statements of competent persons, and therefore we recommend that you go to the persons in person or contact them by e-mail or telephone and get information directly from them. It will increase not only the dynamics of the article, but also its credibility.

### Constructive & Well-Rounded Perspective

1. Photographs should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
2. The photographs and/or description/captions should show the link between local and global events, issues and/or phenomena.
3. The description and/or captions should include relevant and feasible solutions to environmental issues presented in the photos.

### Originality & Independence

1. The photograph is original in subject and/or scope. The photographer has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way.
2. The participant has engaged in fieldwork and conducted research for the photo story outside of their school grounds.

### Dissemination

1. A total of 5 points may be awarded for dissemination through the following channels:
  - Personal Sphere = 1 Point
  - School Community = 1 Point
  - National Operator Organization = 1 Point
  - National Media (Newspaper, TV, radio) = 2 Points
2. Evidence of dissemination must be submitted with the photographs and published on Exposure below the photographs.

## Reportage Video

*Reportage Videos are similar to mini documentaries. They are based on news, events, history, facts etc., and use elements of direct observation, research, interviews and documentation.*

<b>Format &amp; Structure</b>	1. Video must be no longer than 3 minutes. This does NOT include credit roll.
	2. Must have a title of no more than 140 characters.
	3. Must be submitted to the National Operator in a file format supported on <a href="#">YouTube</a> .
	4. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject.
	5. Recommended to have an introduction and conclusion, use a documentary or reporter/interview style and answer the questions of who, what, where, when, why and how. Music is not recommended.
<b>Honest &amp; Unbiased Reporting</b>	1. Facts, statistics, and scientific information must be supported by credible sources.
	2. Any quotes used must be from real and credible sources.
	3. Sources used in the video must be cited either in a credit roll at the end of the video or with a separate 'References' list.
	4. It is recommended that approximately 70% of the final video should be made up of students' own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited.
	5. The video is a fair and truthful representation of reality and the subject(s) and/or scene(s) have not been manipulated or altered.
<b>Constructive &amp; Well-Rounded Perspective</b>	1. Video should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
	2. The video should show the link between local and global events, issues and/or phenomena.
	3. The video should identify relevant and feasible solutions to the environmental issue(s) depicted in the video.
<b>Originality &amp; Independence</b>	1. The video is original in subject and/or scope. The student has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way.
	2. The participant has engaged in fieldwork and conducted research and interviews (either in-person or over the phone) outside of their school grounds.
<b>Dissemination</b>	1. A total of 5 points may be awarded for dissemination through the following channels: <ul style="list-style-type: none"> <li>• Personal Sphere = 1 Point</li> <li>• School Community = 1 Point</li> <li>• National Operator Organization = 1 Point</li> <li>• National Media (Newspaper, TV, radio) = 2 Points</li> </ul>
	2. Evidence of dissemination must be submitted with the video and published on Exposure below the video.

## Environmental Campaign Video

*Environmental Campaign Videos aim to raise awareness of an issue, promote certain values, and/or inspire positive action through live images. The campaign story can be staged with the intention of sending a message to the viewers.*

Environmental Campaign Video	
<b>Format &amp; Structure</b>	
	1. Video must be no longer than 3 minutes. This does NOT include credit roll.
	2. Must have a title of no more than 140 characters.
	3. Must be submitted to the National Operator in a file format supported on <a href="https://www.youtube.com/">YouTube</a> .
	4. Must be technically and artistically of good quality. This includes composition, lighting, color, sharpness, and subject.
	5. Recommended to have an introduction and conclusion and use a promotional campaign or public service announcement (PSA) style*.
<b>Honest &amp; Unbiased Reporting</b>	
	1. Facts, statistics, and scientific information must be supported by credible sources.
	2. Any quotes used must be from real and credible sources.
	3. Sources used in the video must be cited either in a credit roll at the end of the video or with a separate 'References' list.
	4. It is recommended that approximately 70% of the final video should be made up of students' own original images, video footage and audio. If additional images (photographs, illustrations, diagrams, etc.), video footage or audio is used, the original author/source must be cited.
<b>Well-Rounded/Holistic Perspective/Local-Global Connection</b>	
	1. Video should address the historical, economic, social, and/or political implications of the chosen topic through an environmental lens.
	2. The video should show the link between local and global events, issues and/or phenomena.
	3. The video should identify relevant and feasible solutions to the environmental issue(s) depicted in the video <b>OR</b> raise awareness about an environmental issue(s), promote certain lifestyle and/or positive actions.
<b>Originality &amp; Independence</b>	
	1. The video is original in subject and/or scope. The student has picked a challenging and/or creative topic or has depicted a topic in a different and/or creative way.
	2. The participant has engaged in fieldwork and conducted research on the chosen topic outside of their school grounds.
<b>Dissemination</b>	
	1. A total of 5 points may be awarded for dissemination through the following channels: <ul style="list-style-type: none"> <li>• Personal Sphere = 1 Point</li> <li>• School Community = 1 Point</li> <li>• National Operator Organization = 1 Point</li> <li>• National Media (Newspaper, TV, radio) = 2 Points</li> </ul>
	2. Evidence of dissemination must be submitted with the video and published on Exposure below the video.

**\*PSA style - A public service announcement (PSA) is a message in the public interest disseminated by the media without charge to raise public awareness and change behavior.**