

RYAN SPARROW

Copywriter
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Work Experience

Night Agency

New York, NY

Junior Copywriter: Kiehl's & Purina Dog Chow

Aug 2016 – Current

360i

New York, NY

Creative Intern: Bose, Enterprise, Hanes, Nestle, Malibu Rum

April 2016 - Jun 2016

Saatchi & Saatchi

New York, NY

Creative Intern: General Mills, Tecate, Wal Mart

Jan 2016 - Mar 2016

Y&R

New York, NY

Creative Intern: Xerox, Pepperidge Farms, Ball Park

Sep 2015 - Dec 2015

Skills

Photoshop, Illustrator & InDesign

After Effects & Premiere

Microsoft Office

Social Media

Data Analysis: Google Analytics, Facebook Insights, R Studio

Awards

Festival Iberoamericano de Publicidad

Silver - LEGO "Tu Mundo"

YCN Student Awards

North American - Ted Baker "Tease Them"

Applied Arts

Student Award - Amnesty International "You Can Speak Up"

Creativity International Media & Interactive Design Awards

Silver - H&M "Mother2Mother"

Silver - Amnesty International "You Can Speak Up"

Education

Miami Ad School

New York, NY

Copywriting

Feb 2015 - Aug 2016

Macalester College

Saint Paul, MN

Creative Writing and Environmental Science

Sep 2010 - May 2014