
Lesley Gaesser

CONTACT

lesleygaesser.com
lesleygaesser@gmail.com

916.293.2614

OBJECTIVE

To gain a professional design position in which I can apply and utilize my design skills, as well as learn and develop new ones to contribute.

EDUCATION

Academy of Art University, San Francisco,
Master of Fine Arts, Graphic Design, 2015

The Art Institute of Sacramento, California
Bachelors of Science, Graphic Design, 2011

WORK EXPERIENCE

El Dorado Roasting Company
Graphic Designer 2010–Present
Responsible for branding identity design as well as packaging, advertising, and website. Further developed skills of time management, customer service in a design environment and gained experience in working with a professional printer.

Lesley Gaesser Designs
Freelance Design 2009–Present
Design freelance work with projects such as event and invitation design, logo branding systems, and packaging.

Cal Expo
Design Intern / Marketing Department
April 2011–July 2011
Designed and assembled the art directed program for the 2010 California State Fair as well as many other campaign materials and advertising. Learned how to work successfully in a professional environment on own time schedule with given deadlines met and goals accomplished.

Bella Bru Cafe
General Manager, 2004–2012
Managed a restaurant with duties of bookkeeping, inventory and ordering, staff scheduling, hiring, payroll, and many other tasks which further developed my skills of project management, team work, leadership, and customer service.

SKILLS

Proficient in Adobe Creative Suite and Microsoft Office.

Work experience in a professional design environment with set deadlines met, as well as working one on one with clients in a freelance environment.

Well trained in customer service with more than six years perfecting and providing customer service skills.

Personal aesthetics of punctuality, hard work, goal accomplishment, and organization.