

Sales
Purchasing
Management
Production
Public Relations
Accounting
Strategy

Photoshop
Illustrator
InDesign
AutoCAD
SketchUp

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DIRECTIVE · SALES ASSOCIATE 2003–2008

A brick and mortar retail store specializing in skate and snowboards paired with a selective collection of apparel, footwear, and accessories. My duties included sales, merchandising, and purchasing.

DIRECTIVE · OWNER 2008–NOW

Over the last 8 years I have developed a rare skill set only acquirable through entrepreneurship. Sales, purchasing, management, account and public relations, event coordination, marketing, accounting, production, strategy, budgeting, etc. I also produce a vast majority of the visual content for the company including marketing, apparel and hardgoods, space planning, web, logo, etc.

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