

Craftsbury Website Committee Meeting
Craftsbury Town Hall 3 PM

April 3, 2015 4 PM

Present: Michelle Warren, Carol Ceraldi and June Cook

We approved the August 2014 minutes.

Michelle mentioned that google, as of April 21, is going to rank sites higher if mobile friendly, when viewed on a mobile device. We looked at dudamobile, a possible temporary fix until we are ready to design a new responsive website. Michelle will have to test further on dudamobile and if ok, will ask Selectboard to approve funds to make it mobile friendly, about \$8-9/month, depending on if buying monthly or annually.

Michelle said she needs a new spring photo for facebook page, if anyone has one.

We also discussed moving the website to Squarespace, annual cost will be about \$200 though. It would be easier with photos, updating the minutes and also is mobile friendly. June mentioned it would be good if it could give access to just one page (such as a committee page) to a specific committee member. Michelle didn't think possible but will check. Drop box may be an option for committee members to drop their files into, Michelle will double check how that works (Make sure the person submitting info doesn't have to have a drop box account). It is a big process to switch the website over though, something to think about for the future.

They discussed the google file that the committee is working on for the website updates. Michelle still needs to enter some things like a wedding page and some of the gardeners in town. Michelle will get contact info from the rec committee too. They also talked about arial shots from Julia Shipley's husband using a drone. Michelle will contact him.

The committee brainstormed as a website feature, to have a quote photo gallery with people from Craftsbury quoting about why they love Craftsbury or why Craftsbury is special to them. Carol will send us a draft of the design. We could then link it to a facebook page with all of the special quotes... Michelle could make it as a facebook interaction too. Michelle will send the committee links to I love springfield video and the Gaynesville SC website with I love videos. June will look into prospects to ask for the quotes... not sure of the breakdown yet, considering changing the homepage quote pictures (maybe 3-5) seasonally... the quotes need to be short, about 15 words, maybe from different areas in town.

Meeting adjourned at 5:30 pm.

Submitted by,
Michelle Warren