

Craftsbury Website Committee Report

August 15, 2014

~unapproved~

3:30 PM at Craftsbury Town Hall

Members Present: Michelle Warren, Carol Ceraldi, Yvette Brown & Don Houghton.

Members Absent: Jean Rabe , June Cook & Meghan Brown

Approve Minutes:

The website Committee reviewed the June 27, 2014 website minutes.

New Members:

Don Houghton & Meghan Brown were welcomed to the Website Committee. Yvette will get Meghan's email address so she can be part of the email website committee list.

Review Changes Since Last Meeting:

Michelle mentioned some of the tasks that were completed from the June meeting and some of the updates she's done recently. The changes are shared on Google drive for the committee. Carol has added the carousel feature to the home page. She will remove the Old Home Day photo with the bikes right now until permission is received.

Yvette let Michelle borrow forms and ordinances for the website. She will return at the Selectboard Meeting. The Committee brainstormed new/revised categories for the website. Carol will change our revised /new categories for the website: Heath, Wellness & Beauty, Farm to Table, and Greenhouses, Nurseries & Gardening, Camps and also Weddings. Then Michelle will work on updating the pages. Michelle will also make the few corrections that Don had noticed. Michelle will look into links to flickr instead of having to update the website since the photo album program is so tedious. Michelle will put on primary info on the website too.

Don agreed to help Michelle as an administrator adding events, info to the Town facebook page. Michelle will add Don as a facebook administrator.

Website Stats:

Website stats have been added to the website, under the website committee page.

Updating Calendar

Michelle is still struggling getting information from Craftsbury Outdoor Center, Sterling College and the farmer's market. The Committee decided that after a dozen entries for a year, a business should be responsible for adding/changing their own activities.

Carol has added a wonderful new carousel feature for the home page's pictures, we just need to try and add a few new fresh pictures. She will also work on adding some photos on the Craftsbury Old Home Day page.

Adjourn:

Meeting adjourned at 5 PM.

Respectfully submitted,
Michelle Warren
Craftsbury Website Committee