

FOR IMMEDIATE RELEASE

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THE GLOBAL PURSUIT

Photographer & Founder of Pursuit of Portraits Saunak Shah Travels 21+ Countries in 1 Year to Defy the Barrier Between Virtual & In-Person Connections

This movement is empowering people of all races, cultures, sexual orientations, and lifestyles to embrace one another and express freely.

Pursuit of Portraits (PoP) founder and photographer **Saunak Shah** has reached the final stretch of his year-long project, [The Global Pursuit](#).

The Global Pursuit is a collection of photographs and stories from the journey across 5 continents and over 21+ countries in 1 year, furthering the mission of [Pursuit of Portraits](#) to bring the creative community together by bridging the gap between online and in-person connections, fostering positive relationships, providing a platform and visibility for emerging artists, and sharing stories that empower and influence creatives globally.

From November 2017 through November 2018, Saunak will have spent time in Vietnam, China, Thailand, Malaysia, India, Indonesia, Singapore, Spain, Morocco, Portugal, United States, South Africa, Kenya, Argentina, Brazil, Chile, Bolivia, Colombia, Ecuador, Mexico, and Cuba, reaching a global network of over **50 million** people.

Fueled by a desire to embrace diversity and celebrate inclusivity, The Global Pursuit has used social media and digital influence to positively impact and support all races and cultures, minorities, gender equality, the LGBT community, and all lifestyles, through the Pursuit of Portraits platforms.

To amplify this mission over the years, PoP has partnered with brands such as **CreativeLive, Tumblr, SkillShare, PhotoShelter, Fujifilm USA, Huawei Mobile, Education Corporation of America, Scotch & Soda, FoodKick, Kimo Sabe Mezcal, AdoramaPix, The Curator Magazine, Lomography, W Hotels, and BBDO NY.**

See **The Global Pursuit** at: <http://www.pursuitofportraits.com/the-global-pursuit/>

See the **Pursuit in Nairobi** / interview with Saunak: <https://youtu.be/dVDcyD8vVK4>

"With every new city and pursuit, it's always surprising (and refreshing) to see a new sense of enthusiasm and spirit from the local community. Creatives flock to meetups because it's a chance to meet new people and create new content. And with every PoP meet, it's more than just an experience; it's a promise to support diversity, minorities and creatives with varied experiences and influence", says **Saunak Shah**, Founder of Pursuit of Portraits. Source: <http://www.pursuitofportraits.com/news/2018/8/28/pursuit-in-santiago>

Pursuit of Portraits is a global creative collective that unites portrait photographers and enthusiasts of all skill levels and backgrounds, facilitates collaboration, and fosters supportive relationships. PoP platforms include the [Instagram account](#), a biannual print magazine, and small to large scale photography-centered events & meet-ups. The Instagram community has grown to **225k followers** (50k since The Global Pursuit began) with over **5 million** photos shared through [#pursuitofportraits](#).

You can learn more at: www.pursuitofportraits.com

Instagram: www.instagram.com/pursuitofportraits

Saunak Shah is an Indian-born, New York City-based portrait photographer and art director. His work focuses on the underlying narrative of people and the environments they live in. Saunak quit his full-time job as Global Associate Design Director at IBM iX to go on The Global Pursuit, where he has crossed boundaries farther than continents to connect beyond color, judgement, or bias.

Learn more about Saunak here: <http://www.saunakspace.com/about/>

Instagram: <http://instagram.com/saunakspace>

Saunak's headshot can be found here: [Saunak Shah Headshot](#)

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