Dear Friends and Colleagues,

It is with great pleasure and pride that I present to you Inspiredu’s Annual 2023 Impact Report. As we look back on our 3rd year at Inspiredu, we are thrilled to share the strides we have made in transforming lives through the intersection of education and technology.

In an ideal world, every child and family would have access to the ever-expanding knowledge and resources available through home computers and reliable internet connectivity. While programs to increase broadband coverage have received funding at both state and federal levels, we recognize that connectivity alone does not suffice. Many families also lack access to home computers and, crucially, the essential training needed to navigate these devices effectively.

This is where Inspiredu steps in.

Our organization is dedicated to filling these gaps in digital equity by providing training and devices to families in underserved communities within Georgia. By focusing on digital literacy and access, we aim to empower the most marginalized and vulnerable citizens in our communities, providing them with the resources and support required to compete in the pursuit of education and work preparedness.

As we reflect on this past year’s accomplishments in the pages to follow, we would like to extend our heartfelt gratitude to our supporters, partners, and the community at large. Your unwavering commitment has played a pivotal role in making these transformative initiatives possible.

In addition to the impact we’ve made through our Learning Spark Initiative this year, another notable achievement in 2023 has been the remarkable growth in donations for our Capital Campaign. These funds are instrumental in our ongoing efforts to transform our facility, thereby expanding our capacity to impact the lives of even more individuals.

We look forward to continuing our mission in the coming years, fueled by the belief that education and technology can be powerful tools for positive change. Together, we can create a more equitable and inclusive future.

Thank you for your ongoing support and belief in the Inspiredu vision.

Richard Hicks
CEO & President

Will Alexander
Board Chair
THE PROBLEM
There is a lack of equitable access to technology resources and educational training within the underserved community.

OUR SOLUTION
Inspiredu provides technology resources and implements customized training to strive for digital equity within the underserved community.

OUR MISSION
To help underserved youth develop the skills needed for education and career success through technology-based learning tools and engagement activities with their families, communities, and schools.

OUR VISION
Inspiredu will be a key connector that drives digital inclusion and literacy for Georgia’s families, communities, and schools so they can enable the future readiness of underserved youth.

COMMITMENT TO EQUITY
We make a direct impact on young scholars and their families through our “boots-on-the-ground” efforts in underserved communities. There is much work to be done, and we will continue to champion our cause and support meaningful and sustainable change for equality.

FOLLOW OUR STORY
@InspireduAtlanta @inspireduatl www.iuatl.org
We are proud to recognize the Owens Family as our 2023 Family of the Year! Christine Owens is a proud grandmother raising two grandchildren—Angel, age 6, and Kayden, age 7—in a single-family home. After learning about Inspiredu through one of our partners, Project Grand, and attending a Family Learning Workshop with her grandchildren, she shared with us that the workshop was a great family-bonding experience, and they were given the first laptop in their home. During a follow-up discussion with the family, we learned that the laptop is helping her grandson Kayden access Zoom for his occupational therapy and speech therapy, and it is helping her granddaughter Angel keep up with her homework assignments. Christine has also had time to learn on the laptop as she is now enrolled in school and recently received a child development associate certificate. She says, “I’d like to continue to be a positive reinforcement in my grandchildren’s lives.” Inspired by her grandson, she plans to become a registered behavioral technician to learn more about autism behaviors.

“Empowering lives through our MUST Inspire computer training program, we have transcended boundaries to bridge the digital divide. From its humble inception with 276 individuals, our impact has multiplied, reaching 552, and is now on a trajectory to serve approximately 750. This transformative initiative is not just about technology; it’s about providing hope and opportunities.

The MUST Inspire program is a collaboration between MUST Ministries Workforce Development and the incredible and amazing team at Inspiredu, which provides the hardware, software, and virtual trainers essential to the program’s success. Together, we extend our commitment to homeless individuals, families, and the stably housed, focusing on the impoverished and disadvantaged. As participants acquire essential digital skills, they embark on a journey of continuous growth—enrolling in educational and vocational training, additional digital skills development, attending financial wellness workshops, and actively pursuing employment. The MUST Inspire program is a beacon of empowerment, breaking barriers and fostering a community where everyone has the chance to thrive in the digital age.”

- Nate Marsh
Director, Workforce Development, MUST Ministries

“The Family Learning Workshop was tremendous for our parents and school community!

Being able to see the collaboration and commitment from Inspiredu and the community partners has been a highlight of our school year. The sessions provided our parents and students with the skills necessary to navigate the changing digital landscape.”

- Dr. Alfred McGuire
Principal, Woodville-Tompkins High School
In 2023,

**INSPIREDU** was chosen as one of two Atlanta nonprofits to receive a grant from Comcast to support the launch of Connect 404, a Digital Navigator program.

**INSPIREDU** partnered with ICNA Relief to serve Atlanta’s Refugee Community with emphasis on learners with home countries of Afghanistan and Ukraine.

**INSPIREDU** shared our Volunteer and Training Center with Amazon Security and the University of North Georgia as they hosted the 2023-2024 CyberStart Game.

**INSPIREDU** collaborated with CGI to offer a coding workshop for 8th–12th graders that focused on storytelling through the use of Scratch.

**INSPIREDU** piloted a series of Family Learning Workshops in partnership with YMCA Coastal Georgia and Savannah-Chatham County Public School System.

**INSPIREDU** successfully raised over $1 million in support of our Capital Campaign thanks to our generous donors and funders.

**INSPIREDU** implemented a bi-monthly series of basic digital skills workshops for the community and held in the Comcast Lift Zone of our Volunteer and Training Center.

**INSPIREDU** partnered with Bridge Academy to offer learning workshops with a financial wellness focus led by volunteers from Synovus Bank.
2,825 families served across our services
2,463 learners engaged through our Learning Spark initiative
2,297 devices distributed and now owned by Georgia families
5,602 learning hours across our workshops
42 partnerships with schools, community-based organizations, businesses, and government agencies

2,585 volunteer hours were contributed by 686 volunteers in support of our EcoSpark and Learning Spark initiatives for a total of $82,720 economic impact.

139 learning workshops conducted

8,108 devices donated to our EcoSpark program for repurposing or recycling.

100% resolution rate for the 148 cases submitted to our tech help service desk.
The world produces 53.6 million metric tons of waste from discarded electronics every year. In our landfills, that e-waste leaks mercury, cadmium, lead, beryllium, arsenic, and other contaminants into our soil and water. Inspiredu collected and properly recycled this e-waste to keep it out of Greater Atlanta area landfills. In 2023, 72% of the tech donations we received were laptops. Of these laptops, 40% received a second life through refurbishment and distribution to Georgia families. The remaining devices were added to inventory for future distribution or properly recycled if no longer usable.

**IDEAL LIFE OF A LAPTOP**

Corporate Life (3-5 Years)  
Donated Second Life (3-5 Years)  
Recycled

2,186,744 pounds of CO₂ avoided

Making a laptop puts 952 lbs of carbon dioxide into our atmosphere; once a laptop is manufactured, it is in society’s best interest to extract as much value from the device as possible and avoid putting even more carbon dioxide into the atmosphere. In 2023, Inspiredu was able to successfully refurbish 2,297 donated laptops, tablets, and desktops for distribution to Georgia families.

**DONATE OLD TECH**

We encourage you to donate your old tech and help inspire a more diverse and inclusive workforce. Inspiredu is committed to diverting tens of thousands of pounds of e-waste from our landfills, extending the life of technology that is difficult to manufacture, and avoiding more carbon dioxide from entering the atmosphere to help us fight climate change.
RENOVATE. INNOVATE. EDUCATE.
CAPITAL CAMPAIGN
Creating a center of excellence for our students, families, and volunteers

CHAMPIONING EQUITABLE ACCESS TO TECHNOLOGY & TRAINING

BRIDGING THE DIGITAL DIVIDE
Supporting the success of Georgia youth and families by bridging the growing shortage of technology-based learning tools and connectivity.

EMPOWERING FAMILIES TO SUCCEED
Providing technology and learning workshops for families to develop their understanding of digital skills.

SUPPORTING OUR COMMUNITY
Advancing the digital literacy of underserved communities by facilitating technology focused events and gatherings.

PROMOTING DIGITAL SKILLS
Enabling our partner schools and community-based organizations to engage families with learning tools and activities.

OUR GROWTH INITIATIVE
• Inspiredu’s Volunteer and Training Center (VTC) will be the launchpad site for digital inclusion programming in Georgia.
• Upgrading our facility will expand our programming and provide an optimal learning environment for our families.
• Our refurbished area will allow us to promote enhanced collaboration among staff and volunteers.
• Expanding our space will lead to an increased capacity of device refurbishment, imaging, and distribution by up to 300%.
• The larger, more well-lit, and inviting areas will promote the wellness of our staff, supporters, and families.

TO LEARN MORE AND CONTRIBUTE TO THE CAPITAL CAMPAIGN,
GO TO IUATL.COM/CAPITAL.

1550 Southland Circle NW – Suite 200
Atlanta, GA 30318

VTC PLAN
• 1 reception area
• 1 12-seat breakroom
• 1 16-seat imaging center
• 8 workspaces
• 2 23-seat classrooms
• 1 conference room
• 3 huddle rooms
• 1 tech storage
• 4 restrooms
• 1 storage closet
### Thank You To Our Donors!

**$0.70** for every dollar raised supports inspiredu programs that help our communities

**$0.30** supports inspiredu overhead that keeps us moving forward

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**$100,000+**

- Community Foundation for Greater Atlanta
- Goizueta Foundation
- KIA
- NCR Foundation
- The Sara Giles Moore Foundation

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**$50,000 - $94,999**

- Comcast
- MUST Ministries
- United Way of Greater Atlanta

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**$25,000 - $49,999**

- Annie Casey Foundation
- Digitunity
- Ernst & Young
- General Electric Company
- Google Fiber
- The John and Mary Neff Foundation
- Microsoft Corporation
- Pyramid Consulting
- Sartain Lanier Family Foundation

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**$15,000 - $24,999**

- Atlanta Technology Professionals
- Beazer Homes
- CRH Americas Materials
- Ruth Davis
- Georgia-Pacific Foundation
- Craig Hyde
- LuluMa Foundation
- QTS
- Vibha
- vLink
- Verizon
# Thank You to our Donors!

## $10,000 - $14,999

- Akers Foundation
- CGI
- Cox Enterprises
- EnPro Industries
- Hylaine
- Inspire Brands
- Kilpatrick Townsend & Stockton
- Mansfield Energy
- Rollins
- SiteOne Landscape Supply
- 3i People

## $7,500 - $9,999

- ACCESS
- Grant Shih
- Kelly Solomon
- Synergis
- Synovus

## $5,000 - $7,499

- Capgemini
- ETS Solutions
- Fogle Family Foundation
- Graphic Packaging International
- Hiller Family Foundation
- Hiscox Foundation USA
- InfoCenter Corporation
- MoveWorks
- NCR
- Hania Poole
- Allison Watkins
- Westside Future Fund

## $2,500 - $4,999

- Adlumin
- Will Alexander
- Arctic Wolf
- Danny & Regina Baute
- Build Technology Group
- Cumberland Group
- Delta Community Credit Union
- Deepwatch
- John DeShazer
- Detroit Labs
- Ecycle Atlanta
- Ryan Esparza
- Expel
- Guidepoint
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- Nancy F. Noblin Foundation
- Michele Noll
- ProHire
- Robert Half Technology
- Rubrik
- Sage Foundation
- Salesforce
- TRC Staffing
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- Wiz
Thank You to our Donors!

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Thank you to ALL of you who donated your time, energy, resources, and funds to help support Inspiredu. We appreciate you!
A Year to Remember 2023