

DESIGNER\_

# SEBASTIAN FRAYE

EMAIL

sebastianfraye@gmail.com

PHONE

805.252.7835

WEBSITE

sebastianfraye.com

OBJECTIVE

To join a team that values creativity and is devoted to strategy.

EDUCATION

BFA, Academy of Art University—School of Graphic Design, Spring 2015

EXPERIENCE

**Anthem Worldwide SF**, December 2012—Present

Part-time Designer

- \_Design multiple projects, ranging from consumer product package design to branding
- \_Executed various identities and saw them through concept development to finalization
- \_Design collateral material and brand style guides for various projects
- \_Assisting photo shoots and brand audits
- \_Accompany Art Directors on client calls and meetings

**Voicebox Creative Inc.**, September—November 2013

Full-time Design Intern

- \_Helped design multiple projects, from consumer product package design to wine labels
- \_Coordinated a photo shoot and assisted in brand audits
- \_Assisted in all things administrative around the office
- \_Accompanied Art Directors on client calls and meetings
- \_Assisted an Art Director at a press check

SKILLS

**Software**

- \_Adobe Creative Cloud—Illustrator, Photoshop, InDesign, Premiere Pro
- \_Pro Tools (audio recording and mixing)

**Craft**

- \_Hand lettering and calligraphy
- \_DSLR photography and lighting equipment
- \_Comping (mounting, cutting, mock-ups)
- \_Organizational skills
- \_Laser etching and wood working experience

AFFILIATIONS

AIGA Student Member since 2012

REFERENCES

Available upon request