



iwordgood.com
cpuma3@gmail.com

COPYWRITER

Work

Huge *January 2016 - present*

Associate Copywriter

Spreading my digital wings while sharing user-centric ideas with *Google*, *Bob's Discount Furniture* and more high flying brands.

Huge *October 2016 - December 2016*

Copywriting Intern

Expanded my craft beyond punny headlines while contributing original language for a network of *Google* products.

Translation *June 2016 - September 2016*

Copywriting Intern

Focused ideas and words around producing relevant social content for clients including *Champs Sports* and *State Farm*.

Allen Hall Advertising *June 2015 - June 2016*

Creative Director

Earned an eye for compelling ideas and a strange attraction for midweek meetings. Oversaw creative process for *Oregon Taxi*, *Cottage Grove Tourism* and many more.

Drew Buzz Media *September 2015- March 2016*

Freelance Copywriter

Provided keywords and editorial guidance while trying not to get distracted by DIY videos.

Compete

Translation Summer Internship Project

First Place

Two talented teams, one sudden death round, and a highlight reel created in 30 hours was all it took.

UO Venture Labs Telescope

First Place

We spent 29 hours figuring out how to relate a spinning ballerina to the scale of the Solar System.

UO CRU 3rd Annual Poetry Slam

First Place

I spit fire on the mic for a 3-minute metaphor about temptation in college.

Learn

University of Oregon *June 2016*
BS in Journalism, Advertising
Minor in Creative Writing

Craft

Effective storytelling
Burrito wrapping
Compelling ideas
Content management
SEO keywords
Tight deadlines

I like

Blogging
Denver Broncos
Snowboarding
Camping
Hiking
Cooking

I'm liked by

Federico García
Creative Director
Translation LLC.
federico.garcia@translationllc.com

Tom McDonnell
AHA Faculty Advisor
University of Oregon
tomm@uoregon.edu