



iwordgood.com
cpuma3@gmail.com

WRITER

I've worked

Huge *January 2017 - present* Associate Copywriter

Spreading my wings across every existing and emerging platform, building user-centric ideas for a suite of *Google* and *Android* products, plus a few side hustles.

Huge *October 2016 - December 2016* Copywriting Intern

Expanded my craft beyond words and into the realm of user experience while contributing original language for a network of *Google* products.

Translation *June 2016 - September 2016* Copywriting Intern

Focused ideas and words around producing relevant social content for clients including *Champs Sports* and *State Farm*.

Allen Hall Advertising *May 2015 - June 2016* Creative Director

Earned an eye for compelling ideas and a strange attraction for midweek meetings. Oversaw creative process for *Oregon Taxi*, *Cottage Grove Tourism* and many more.

Drew Buzz Media *September 2015 - March 2016* Freelance Copywriter

Provided keywords and editorial guidance while trying not to get distracted by DIY videos.

I've competed

Translation Summer Internship Project

First Place

Two talented teams, one sudden death round, and a highlight reel created in 30 hours was all it took.

UO Venture Labs Telescope

First Place

We spent 29 hours figuring out how to relate a spinning ballerina to the scale of the Solar System.

UO CRU 3rd Annual Poetry Slam

First Place

I spit fire on the mic for a 3-minute metaphor about temptation in college.

I've learned

University of Oregon *June 2016*
BS in Journalism, Advertising
Minor in Creative Writing

I'm good with

Effective storytelling
Burrito wrapping
Compelling creative
A perfect insight
Smiling through pain
Meeting deadlines

I like

Unknown galaxies
Denver Broncos
Snowboarding
Cooking
Camping
Hiking

I'm liked by

Federico García (kinda)
Executive Creative Director
Huge
fgarcia@hugeinc.com

Tom McDonnell (hopefully)
AHA Faculty Advisor
University of Oregon
tomm@uoregon.edu