



iwordgood.com  
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COPYWRITER

## Places

**Huge** *January 2017 - present*

**Associate Copywriter**

Spreading my wings across every existing and emerging platform, building user-centric experiences for a suite of *Google* and *Android* products, plus a few side hustles.

**Huge** *October 2016 - present*

**Copywriting Intern**

Expanded my craft beyond punny headlines while contributing to a network of brands, including *Bob's Discount Furniture* and *Google's Project Fi*.

**Translation** *June 2016 - September 2016*

**Copywriting Intern**

By combining simple ideas and excellent grammar, I helped bring relevant social content to the forefront of *Champs Sports* social channels.

**Allen Hall Advertising** *June 2015 - June 2016*

**Creative Director**

Earned an eye for compelling ideas and a strange attraction for midweek meetings. Oversaw creative process for *Oregon Taxi*, *Cottage Grove Tourism* and a few others.

**Drew Buzz Media** *September 2015- March 2016*

**Freelance Copywriter**

Provided keywords and editorial guidance while trying not to get distracted by DIY videos.

## Trophies

**Translation Summer Internship Project**

First Place

Two talented teams, one sudden death round, and a highlight reel created in 30 hours was all it took.

**UO Venture Labs Telescope**

First Place

We spent 29 hours figuring out how to relate a spinning ballerina to the scale of the Solar System.

**UO CRU 3rd Annual Poetry Slam**

First Place

I spit fire on the mic for a 3-minute metaphor about temptation in college.

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## Knowledge

University of Oregon *June 2016*  
BS in Journalism, Advertising  
Minor in Creative Writing

## Skills

Effective storytelling  
Burrito wrapping  
Compelling creative  
Insight excavation  
Grammar correction  
Smiling at feedback

## Likes

Unknown galaxies  
Denver Broncos  
Snowboarding  
Cooking  
Camping  
Hiking

## Liked by

Federico García (kinda)  
Executive Creative Director  
Huge  
fgarcia@hugeinc.com  
Tom McDonnell (hopefully)  
AHA Faculty Advisor  
University of Oregon  
tomm@uoregon.edu