



Places

Huge // Associate Copywriter

January 2017 – present

Working across every platform to create user-centric experiences for a suite of *Google* and *Android* products. Plus a few side hustles.

Huge // Intern Copywriter

October 2016 – December 2016

Updated the personality of “Bob” from *Bob’s Discount Furniture*.
Influenced the narrative of an interactive experience for *Google’s Project Fi*.

Translation // Intern Copywriter

June 2016 – September 2016

Delivered relevant content to the forefront of *Champs Sports* social channels.
Also dropped a few posts from *DJ Khaled* and *Todd Gurley’s* Instagram handles.

Allen Hall Advertising // Co-Creative Director

June 2015 – June 2016

Rallied and supported a team of 55+ talented students. Guided and enhanced the creative process for *Oregon Taxi*, *Cottage Grove Tourism*, and several others.

Drew Buzz Media // Freelance Copywriter

September 2015 – March 2016

Provided keywords and editorial guidance for clients ranging from tourism to electric scooters. Tried not to get distracted by DIY videos.

Trophies

Translation Summer Internship Project // First Place

Two talented teams, one sudden death round, and a highlight reel created in 30 hours was all it took.

UO Venture Labs Telescope // First Place

We spent 29 straight hours figuring out how to relate a spinning ballerina to the scale of the Solar System.

UO CRU 3rd Annual Poetry Slam // First Place

I spit fire on the mic for a 3-minute metaphor about temptation in college, then won \$200 for it.

Links

iwordgood.com
Cpuma3@gmail.com
@Poomsquad

Likes

Unknown galaxies
Cooking
Denver Broncos
Snowboarding
Poetry
Camping
Hiking

Skills

Effective storytelling
Compelling creative
Burrito wrapping
Grammar correction
Insight deconstruction
Smiling at feedback
Meeting deadlines

Studies

University of Oregon *June 2016*
BS in Journalism, Advertising
Minor in Creative Writing