

# PRIVACY POLICY

Thank you for visiting our site.

This Privacy Policy describes how and when Chic Being collects, uses and shares your information when you use the Chic Being website and any other applications where this policy is posted (collectively, the “Services”). By accessing or otherwise using the Services, you agree to the terms and conditions of this Privacy Policy and consent to the collection, transfer, manipulation, processing, storage, disclosure and other uses of your information as described in this Privacy Policy.

If you have any questions or comments about this Privacy Policy, please contact us at [info@chicbeing.com](mailto:info@chicbeing.com)

## 1. Information Collection and Use

In general, we collect and use your information to provide the Services to you.

- **Information provided by you:** We collect information that you submit in the process of creating or editing your user profile on the Services. For example, our registration and login process requires you to provide us with a valid e-mail address. Additionally, we collect any information that you voluntarily enter, including personal information, into any postings, comments or forums within the Services. And, if you send an e-mail to us, we will collect your e-mail address and the full content of your e-mail, including attached files and other information you provide.
- **Third-party service providers:** The Services use a variety of third-party services and applications to help us to provide the Services, for example hosting services to host our website and Google Analytics to help us understand how you and other users interact with the Services. These third-party services and applications may collect non-personally identifiable data sent by your browser as part of a web page request, including but not limited to data regarding how frequently visitors access our Services, what actions they took on our Services and their duration of use of our Services. We do this to improve the Services, to provide more relevant advertising, and to be able to share aggregate click statistics, such as how many times a particular link was clicked on, with advertisers and other third parties.
- **Cookies:** Like many websites, we use “cookie” technology to collect additional usage data and to improve the Services. “Cookies” are small pieces of information that an application sends to your device or network while you are viewing the application. Cookies can enhance your online experience by automatically saving your preferences. We use cookies because they help us to improve your online experience. The information we collect through the use of cookies on our Services allows us to know when and for how long you

used the Services. If you object to the use of cookies for any reason, you may set your Internet browser to notify you when you receive a cookie, giving you the opportunity to decide whether to accept it. If you decline to receive cookies, you may have difficulty using certain features of the Services.

- **Information you ask third parties to share with us:** You may choose to log in or access the Services using the Facebook Connect feature. By doing this, you are asking Facebook to send us certain information from your Facebook profile, and you authorize us to collect, store and use all information available to us through the Facebook interface in accordance with this Privacy Policy.

## 2. Use and Disclosure of Information

In general, personal information and other information you submit or share with us is used for the following purposes by the Services: to enable your access to our services; to provide, maintain, protect, develop and improve the Services; to customize the content and advertisements you receive from us and our trusted partners; and to communicate with you, including via email, and to offer you additional information, opportunities, promotions and functionality from us or on our behalf, or from our partners or our advertisers.

We do not disclose your private personal information except in the limited circumstances described below:

- **With your consent:** We may share or disclose your information if you ask or authorize us to do so.
- **To our trusted third-party service providers:** We engage service providers to perform functions and to provide services to us. We may share your private personal information with such service providers subject to confidentiality obligations consistent with this Privacy Policy and on the condition that the third parties use your private personal information only on our behalf and pursuant to our instructions.
- **To comply with legal requirements:** Notwithstanding anything to the contrary in this Policy, we reserve the right to retain and disclose your information at our discretion if we believe in good faith that such retention and disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; or (b) to protect and defend our rights or property, you, or third parties; or (c) to ensure the safety and security of our systems and of our customers and third parties. By accessing and using the Services, you consent to us sharing your personal information under the circumstances described herein.
- **In connection with a business transfer:** In the event we go through a business transition such as a merger, acquisition by another company, bankruptcy, reorganization or sale of all or a portion of our assets, your private personal information may be sold or transferred as part of that transaction. You acknowledge that such transfers may occur and are

permitted by this Privacy Policy and that the new entity may continue to process your personal information as set forth in this Privacy Policy.

- **If the information is non-private or non-personal information:** We may share or disclose your non-private, aggregated or otherwise non-personal information. We may also develop non-personal information concerning the Services users, using de-identification processes to help ensure that such information cannot reasonably be re-associated or connected with you as an individual. Generally, we aggregate this information and use it in statistical analysis. This Privacy Policy does not limit our use or disclosure of de-identified information (i.e., information that is not connected with you as an individual or as a user) in any way, and we reserve the right to use and disclose such information to our partners, advertisers and other third parties at our discretion.

If you do not agree or do not consent to the use of your information in any manner described above, you should not use the Services.

### **3. Your Choices Regarding Your Personal Information**

You have a right at any time to stop us from contacting you for marketing purposes. When you receive promotional communications from us, you may indicate a preference to stop receiving further promotional communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the promotional e-mail you receive or by contacting us directly at [info@chicbeing.com](mailto:info@chicbeing.com).

Despite your indicated e-mail marketing preferences, we may send you administrative e-mails regarding the Services, including, for example, administrative confirmations and notices of updates to our Privacy Policy, if we choose to provide such notices to you in this manner.

### **4. Third-Party Advertising and Sites**

We may enable advertisers and ad servers to promote third-party products and/or services by placing advertisements and links on the Services. Clicking on such advertisements and links will direct you to the website or application of a third-party. We are not responsible for the privacy practices or the content of such other websites or applications. We encourage you to read the privacy statements of each and every website you visit or application you use. This Privacy Policy applies solely to information collected by us through the Services and does not apply to third-party websites or applications. The ability to access third-party information from the Services and to link to other websites and locations from the Services is for your convenience and does not signify our endorsement of such third parties, their products, their services, their websites and locations or the content they make available on the Services or on their websites and locations.

### **5. Information Security**

We are committed to protecting the security of your personal information. We use a variety of industry-standard security technologies and procedures to help protect

your private personal information from unauthorized access, use or disclosure. Even though we have taken significant steps to protect your personal information, no company, including us, can fully eliminate security risks associated with personal information.

#### **6. Information Accuracy**

You have the right to request a copy of the personal information that we hold about you. If you would like a copy of some or all of your personal information, please contact us at [info@chicbeing.com](mailto:info@chicbeing.com). We may charge a reasonable fee for this service. We want to make sure that your information is accurate and up-to-date. You may ask us to correct or remove information, which you think is inaccurate. We also provide you with tools and account settings to access or modify the personal information you provided to us and associated with your account.

#### **7. Our Policy Towards Children**

Chic Being does not direct its sites, applications and services to children under the age of thirteen (13). We require registered users of the application and services to be at least eighteen years old. Protecting the privacy of children is very important. If we obtain actual knowledge that a registered user is under eighteen, we will promptly delete information associated with such account. By using the Services, you are representing that you are at least eighteen years old.

#### **9. Changes To This Privacy Policy**

This Privacy Policy is subject to occasional revision at our discretion. If we make any substantial changes in the way we use your personal information, we will post an alert on this page. If you object to any such changes, you must cease using the Services. Continued use of the Services following notice of any such changes shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

#### **10. Governing Law**

This Privacy Policy shall be governed by, and will be construed under the laws of the Polish government without regard to choice of law principles. Those who choose to access the application from locations outside Poland do so on their own initiative, and are responsible for compliance with local laws if and to the extent local laws are applicable. Chic Being may limit the website's availability, in whole or in part, concerning any person, geographic area or jurisdiction, at any time in its sole discretion.

© 2015 CHIC BEING. All rights reserved.