

STORYCENTER

LISTEN DEEPLY... TELL STORIES

Custom Services

www.storycenter.org

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Project Planning and Development

StoryCenter provides end to end project planning and development services that support your organization in identifying and exploring the unique relevance of StoryWork, to your particular sector. Services include:

- Consultation on approaches to storytelling and narrative practice, including assessment of organizational and community needs, determination of project goals, and review of best practices for developing appropriate stories
- Facilitation of community-driven, community engaged planning activities
- Design of community engagement strategies to support StoryWork
- Assistance with fundraising through proposal writing and review and the development and coordination of joint donor campaigns

Workshop / Training Design and Facilitation

Custom designed StoryWork workshops and trainings are key to what we do. We offer:

- Customized Snapshot Story, Digital Storytelling, iOStory, and Educator workshops
- Story-based reflective leadership retreats, team building workshops, and inquiry sessions
- Comprehensive guidance on workshop / training participant recruitment and preparation strategies
- Thorough, up-to-date consultation on appropriate equipment and software (where relevant)
- Participatory distribution planning meetings, to engage storytellers in the development of strategies for publicly sharing their work as tools for education, awareness-raising, community mobilization, or policy advocacy

Publication and Materials Development and Design

We offer development, design, and production services to support your organization in creating story compilations (print and DVD) and story-based curricula, discussion guides, and promotional materials.

- Design and production of customized story DVDs
- Writing, design, and production of story-based curricula, discussion guides, and other print materials
- Design of promotional material, posters, brochures, or other print publications, for story-based projects and programs
- End to end professional project management of writing, client review, design, and print processes

Public Story Sharing Activities

Our professional assistance with the planning and facilitation of story sharing sessions in a range of settings includes:

- Facilitation of community story screenings, panels, and media forums
- Presentation of stories and project outcomes at conferences and symposia
- Development and training of local speakers' bureaus, for sharing stories
- Design of museum exhibits and educational outreach programming

Traditional and Social Media Design, Production, and Distribution

We provide videography, editing, and digital post-production services, as well as consultation on and implementation of social media strategies for sharing stories, including the development of story-sharing apps.

- Videography, editing, and digital post-production services (including translation, subtitling, and closed-captioning, where needed)
- Coordination of broadcast media integration and production (including television and radio broadcast)

- Development and implementation of innovative distribution methods, such as community kiosks, bus tours with audio stories, posters for story walking "tours", etc.)
- Design and implementation of web and social media strategies for sharing stories (including websites, YouTube, Facebook, Twitter, and other social media tools)
- Design and programming of story-sharing apps

Qualitative Research and Evaluation

With the assistance of our network of academic partners, we offer comprehensive research and evaluation services, including:

- Assessment of community needs through story sharing activities
- Mapping and analysis of local issues
- Evaluation of the impact on storytellers, of sharing personal stories
- Evaluation of the impact on audiences and communities, of listening to stories

Organizational Story Sharing and Team Building

We can work with your organization on the development and implementation of storytelling practices to strengthen critical-thinking, communication, reflection, and cultures of dignity and respect.

- Leadership training through sharing and listening to stories
- Staff development and team building through storytelling
- Development of thematic storytelling workshops for organizations
- Engagement and stakeholder processes to surface meaningful stories
- Planning and optimizing the “future stories” of organizations and institutions