

STORYCENTER

LISTEN DEEPLY... TELL STORIES

Storytelling Process Overview

www.storycenter.org

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At StoryCenter, we collaborate with organizations of all sizes, from all corners of the world. As the recognized founders and leaders of what has become a global digital storytelling movement, we are best positioned in the field to offer the highest-quality workshop experiences to storytellers, and the highest-quality end media products to our partners. We provide end-to-end storytelling project planning, storytelling and participatory media workshop facilitation, story distribution services, materials/curriculum development, and evaluation.

Step One: Needs Analysis

The more we know about you and your organization, the better able we are to collaborate with you on the design of an effective storytelling project. We want to hear about the content and context of your work, and how it's resourced, so that we can bring this information into our discussions of appropriate project activities. Together, we decide what is feasible and what has the greatest potential for success in reaching the specific cultural communities and audiences that are important to you. You may choose to host a single storytelling workshop, or you may wish to build capacity for ongoing storytelling activities within your organizations or broader networks. We help you articulate a vision that is meaningful.

Step Two: Project Planning

Once a framework for your storytelling project has been established, we work with you to create realistic project outlines, work plans, staffing requirements, timelines, and budgets. Our great depth and breadth of experience enables us to assist, anticipate, and address potential challenges and focus on achieving and surpassing your goals and objectives. We support you in recruiting diverse groups of storytellers, and we design workshop approaches and themes that can surface the kinds of stories you're interested in. If resources are an issue, we are available to collaborate on funding proposals and other resource development activities. If you're pursuing a research project, we can provide consultation on institutional review board (IRB) issues.

Step Three: Implementation

While we are perhaps best known for our digital storytelling workshops, we have the capacity and experience to carry out a wide range of storytelling program components. Not only do we

lead workshops, train trainers from within communities and organizations, and assist with story distribution via multiple traditional and social media platforms, we also develop curricula and training materials to accompany stories, organize and facilitate community screenings and dialogue sessions, document and publicize project accomplishments, and bring in our outside research partners, where necessary, to explore and analyze project impacts.

Step Four: Follow-up and Ongoing Engagement

We are committed to sustaining a working relationship with you, over time. This means that we stay in touch once your storytelling project has been completed, to keep up to date with how it has impacted storytellers and story viewers at local, national, or international levels. It also means that we re-connect with you, periodically, to assess whether additional partnership is possible. Our relationship with you may be relatively short-term, or it may last for years and include multiple workshop, facilitator training, materials development, and story distribution activities. We do our best to connect you with like-minded groups in the world of storytelling and participatory media for change, and we function as a hub of information and resources about storytelling around the world.

For more information, email info@storycenter.org

***StoryCenter is committed to challenging white supremacy
and supporting social justice, in every aspect of our work.***