



FOR IMMEDIATE RELEASE

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Princeton-Blairstown Elects New Trustee, Donald Seitz

Princeton, NJ – March 21, 2016 – Princeton-Blairstown Center (PBC) recently welcomed Donald R. Seitz, from Basking Ridge, NJ, to their Board of Trustees. PBC’s Board of Trustees is a highly committed group of individuals, from diverse backgrounds, responsible for setting policy and overseeing the organization’s fiduciary commitments. A native of Princeton, NJ, who now lives in Basking Ridge, Don Seitz is a high-performing senior executive who will bring his extensive experience and creativity to PBC.

Don is currently a Co-Founder and Partner at Inkubate. Inkubate supports the publishing industry with powerful data tools that analyze writing style and make discovering marketable content effective and efficient. As Co-Founder for this startup, Don is the key contributor to product strategy, business development, and fundraising. Prior to his work with Inkubate, Don worked various senior executive roles at Author Solutions, LLC; HubCast, Inc.; and L.P. Thebault Company after starting his career at IBM.

President & CEO, Pam Gregory, stated, “When Don volunteered on our Benefit Committee in 2015, it was clear he was interested in PBC’s work with vulnerable youth. His exceptional follow through and his professional and academic background makes him an excellent addition to our Board as we focus on Strategic planning.”

Don has an M.B.A. in General Management from Harvard Business School and a B.A. in Economics from Princeton University. Additionally, he is a Faculty Member at New York University, an Advisory Member at Wake Forest University Institute of Creativity and Entrepreneurship, and Class Chairperson of Princeton University’s Annual Giving Committee.

About Princeton-Blairstown Center (PBC)

PBC seeks to transform the lives of vulnerable young people through integrated experiential and adventure-based programming in schools and at our outdoor campus. What began in 1908 as a summer camp run by Princeton University students to give inner-city boys an opportunity to have a character-building fresh air experience has evolved into a wide variety of year-round youth development experiential educational programs serving nearly 6,000 young people from the Mid-Atlantic States. For more information on PBC’s services or to donate, visit www.princetonblairstowncenter.org.



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