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**FOR IMMEDIATE RELEASE**

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**Princeton-Blairstown Center Cordially Invites the Princeton Community to their  
2016 *Soirée Under the Stars***

**PRINCETON, NJ, September 20, 2016** – The Princeton-Blairstown Center (PBC) cordially invites the Greater Princeton community to attend a *Soirée Under the Stars* at Springdale Golf Club on September 30, 2016 from 7-10 pm. All proceeds from the event will support the Center’s innovative programs for vulnerable youth with a particular emphasis on the organization’s Summer Bridge Program, a one-week leadership program designed to reduce summer learning loss and increase social emotional learning (SEL) skills.

“The tradition of the fall fundraising event began last year, and after a successful first run, we believe that this year will be even bigger and more impactful,” said Pam Gregory, Princeton-Blairstown’s President & CEO. “We welcome anyone who would like to learn more about our innovative, hands-on learning approach and our commitment to underserved youth.”

The evening of fun and philanthropy will include passed hors d’oeuvres and international fare; sangria, beer, and wine; and live music. In addition, we will present the 2016 Frank Broderick Award to Dr. William Massey ’77.

The Frank Broderick Award is given to an individual who has demonstrated a deep commitment to social justice, compassion, and selflessness – qualities that supported Dr. Broderick in his courageous efforts to achieve racial integration of PBC’s predecessor organization, the Princeton Summer Camp, and to mobilize those who advocated for racial integration of Princeton University in the 1940s.

William Alfred Massey is the *Edwin S. Wiley Professor* in the Department of Operations Research and Financial Engineering at Princeton University. He is both an inaugural fellow of the *American Mathematical Society* (AMS) and a fellow of the *Institute for Operations Research and the Management Sciences* (INFORMS). He has over 60 research publications and his research interests include dynamic rate queues, queueing networks, stochastic analysis, dynamical systems control, and their applications to communications and healthcare management.

To purchase tickets and learn more about the Princeton-Blairstown Center, please visit

[www.princetonblairstown.org/benefit-tickets](http://www.princetonblairstown.org/benefit-tickets) or call Brynn Mosello at 609.921.0070.

**About the Princeton-Blairstown Center**

PBC is an independent non-profit with a mission to transform the lives of vulnerable young people through integrated experiential and adventure-based programming at our Blairstown Campus near the Delaware Water Gap. We collaborate with schools, university partners, and community-based agencies to develop in youth deepened self-awareness, responsible decision-making, teamwork, and leadership skills. Our wide variety of year-round, multi-service programs serve over 6,000 young people from the Mid-Atlantic States.

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