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Princeton-Blairstown Welcomes New Director of Finance & Administration

Princeton, NJ – November 28, 2016 – The Princeton-Blairstown Center (PBC) is proud to announce and welcome Lori Rivera as the organization’s Director of Finance & Administration. The Director of Finance & Administration is a strategic thought-partner and a hands-on and participative leader responsible for the financial and administrative business management of PBC. This position is responsible for the accounting, financial reporting, budgeting, tax compliance, investments, insurance, talent management, and audit functions of the organization. The position ensures that there are effective financial and accounting system controls and standards in place and is also responsible for managing the administrative, talent management, and information technology systems of the organization.

Lori joined PBC in 2016 with over twenty years of accounting management experience. Most recently, she spent three years in the private sector. Prior to that, Lori served as the Director of Finance and Human Resources for the American Red Cross (ARC), Lower Bucks County Chapter and Homeless Shelter for nine years. While at the ARC, she also taught CPR and First Aid for the chapter. She holds a BS in Accounting from Rider University and an AA in Retail Management from Bucks County Community College.

The Director of Finance & Administration is a member of the Senior Leadership Team and plays a critical role in strategic decision making and operations as PBC continues to enhance its quality programming and build capacity.

This position works closely with the President & CEO, Pam Gregory who announced, “We are all delighted to have Lori join our leadership team because she brings such a broad range of experience, both in accounting management and human resources, along with a passion for our mission.”

About Princeton-Blairstown Center (PBC)

PBC seeks to transform the lives of vulnerable young people through integrated experiential and adventure-based programming in schools and at our outdoor campus. What began in 1908 as a summer camp run by Princeton University students to give inner-city boys an opportunity to have a character-building fresh air experience has evolved into a wide variety of year-round youth development experiential educational programs serving over 6,000 students from the Mid-Atlantic States. For more information on PBC’s services or to donate, visit www.princetonblairstowncenter.org.

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