



FOR IMMEDIATE RELEASE

Contact: Brynn Mosello
Princeton-Blairstown Center
Tel: (609) 921.0070
Email: bmosello@princetonblairstown.org

Princeton-Blairstown Center Recognized as a New Jersey Sustainable Business

PRINCETON, NJ, August 15, 2017 - Small businesses across New Jersey are starting to save money, share their successes, and inspire other businesses by implementing sustainable business best practices. Joining this list of small businesses, the Princeton-Blairstown Center (PBC) located in Blairstown, New Jersey, became one of the first businesses in the state to be recognized as a New Jersey Sustainable Business.

In August of 2014, the New Jersey Small Business Development Centers (NJSBDC) launched the New Jersey Sustainable Business Registry. The registry is an Internet site where businesses that have implemented sustainable business practices can register their achievements and be recognized.

PBC achieved this recognition because of its deep commitment to sustainability. PBC is in the process of installing LED lightbulbs throughout its Campus. All T12 ballasts have been switched to T8 ballasts. These actions have saved 5,096 kWh annually and resulted in an \$866 a year cost savings. In 2007, PBC installed solar panels on Egner Lodge's main roof, generating approximately 13,600 kWh per year and saving approximately \$2,800 - \$3,000 annually. In addition, PBC composts approximately 50 pounds of food scraps annually; recycles cardboard, steel, paper, glass, and plastics; plants and harvests vegetables from its own organic garden and purchases other food from local farmers; and uses low water use flushometers, low flow shower heads, and occupancy sensors in most buildings.

PBC believes that connecting deeply with others and the natural environment promotes a deeper sense of responsibility to oneself, one's community, and the spaces we occupy. Therefore, all of the Center's interaction with visitors includes a reminder of our deep commitment to sustainability as the Center strives to live and model energy consciousness and resource conservation. Our goal is to develop a sustainable means of living at our Blairstown Campus which will inspire others to take this philosophy back to their homes, schools, agencies, and communities. Whether through a STEM (science, technology, engineering and math) curriculum, or simply by exploring the natural world, all visitors are invited and encouraged to grow their understanding and appreciation for the natural world.

For more information about the registry visit: <http://registry.njsbdc.com/>

For more information about the Princeton-Blairstown Center visit: <http://princetonblairstown.org/>

About the Princeton-Blairstown Center

PBC is an independent nonprofit with a mission to empower young people, primarily from under-resourced communities, to strengthen their social-emotional skills through experiential, environmental, and adventure-based programming. Social Emotional Learning (SEL) includes five core competencies: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. Our wide variety of year-round, multi-service programs serve more than 6,500 students each year.

###