



FOR IMMEDIATE RELEASE

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Princeton-Blairstown Center Hosts our First Annual Autumn Adventure Fest Community Day

PRINCETON, NJ, September 18, 2017 – Princeton-Blairstown Center (PBC), located at 158 Millbrook Road, Hardwick Township, is happy to announce that we will be hosting our First Autumn Adventure Fest Community Day on Sunday, October 15th from 1 pm to 5pm (rain or shine). Please join us for a day of fun, friendship, community, and family. PBC will be offering free recreation programs – push yourself out of your comfort zone on our new Climbing Tower or Bouldering Wall, enjoy a beautiful autumn hike, or relax while canoeing or kayaking on Bass Lake.

PBC will be serving an Oktoberfest lunch menu featuring Bavarian pretzel sticks, potato pancakes, bratwurst heroes, pork sliders, stuffed cabbage, potato leek soup, and much more. Pre-sale all-you-can-eat wristbands are available (sign up on our website) for \$14 for adults (\$16 day of event) and \$7 for children 3-12 (\$8 day of event). Additionally, there will be a Moms Club bake sale for dessert items, apple cider making, and face painting for the kids, along with many great door prizes donated by our vendors.

There will be live music featuring a local group, Youngblood, and other artists, as well as an assortment of vendors including Wildtree (healthy, natural food products), LuLaRoe Fashions (incredibly comfortable clothing), Inked Fox Trinkets (Suncatchers), Handmade Fleece Blankets, It Works TLC Wrap Boutique, Rodan + Fields (Skincare), Rielly's Realm (Organic Body Care Products), Usborne Books, Whole Life (Locally sourced candles, lotion, etc.), Steeped Tea, Voodoo Farms, Scentsy (warmers and scents) and Monarch Glass Creations, just to name a few. A complete list will be located on our website.

For more information, please call Pat on 908-362-6765 x1 or pkarl@princetonblairstown.org or visit our website at <http://princetonblairstown.org/events/>.

About the Princeton-Blairstown Center

PBC is an independent nonprofit with a mission to empower young people, primarily from under-resourced communities, to strengthen their social-emotional skills through experiential, environmental, and adventure-based programming. Social Emotional Learning (SEL) includes five core competencies: self-awareness, self-management, social awareness, relationship skills, and responsible decision-making. Our wide variety of year-round, multi-service programs serve



more than 7,000 students each year, including 450 in our award-winning Summer Bridge Program which combats summer learning loss and teaches critical 21st Century skills.