



Princeton-Blairstown Center

Strategic Framework 2020-2022

CHAMPIONING EXCELLENCE

PROGRAMS:
Increase the quality
and breadth of the Center's
program offerings.

TALENT MANAGEMENT:
Attract, train, motivate, and retain
diverse, high-performing employees
with a passion for the Center's
mission and values.

EXPANDING ACCESS TO OUTDOOR EXPERIENCES & INCREASING ENVIRONMENTAL STEWARDSHIP

PROGRAMS:
Deliver engaging,
integrated hands-on
environmental
programming that
promotes civic
engagement.

SUSTAINABILITY:
Decrease the carbon
footprint of the
Blairstown Campus.

BRANDING:
Grow the visibility of the
Center to ensure full
occupancy of the shoulder
season which will result
in increased revenue.

ADVANCING ORGANIZATIONAL GROWTH & SUSTAINABILITY

GOVERNANCE:
Support the Board
in reaching its
optimal potential.

FACILITIES:
Identify, prioritize,
and continue
to make needed
capital
improvements.

FINANCE:
Provide
exceptional fiscal
oversight
and ensure
intergenerational
equity.

**INSTITUTIONAL
ADVANCEMENT:**
Tell the Center's
compelling story
to increase public
support.